

WILDLY EFFECTIVE LEADERSHIP

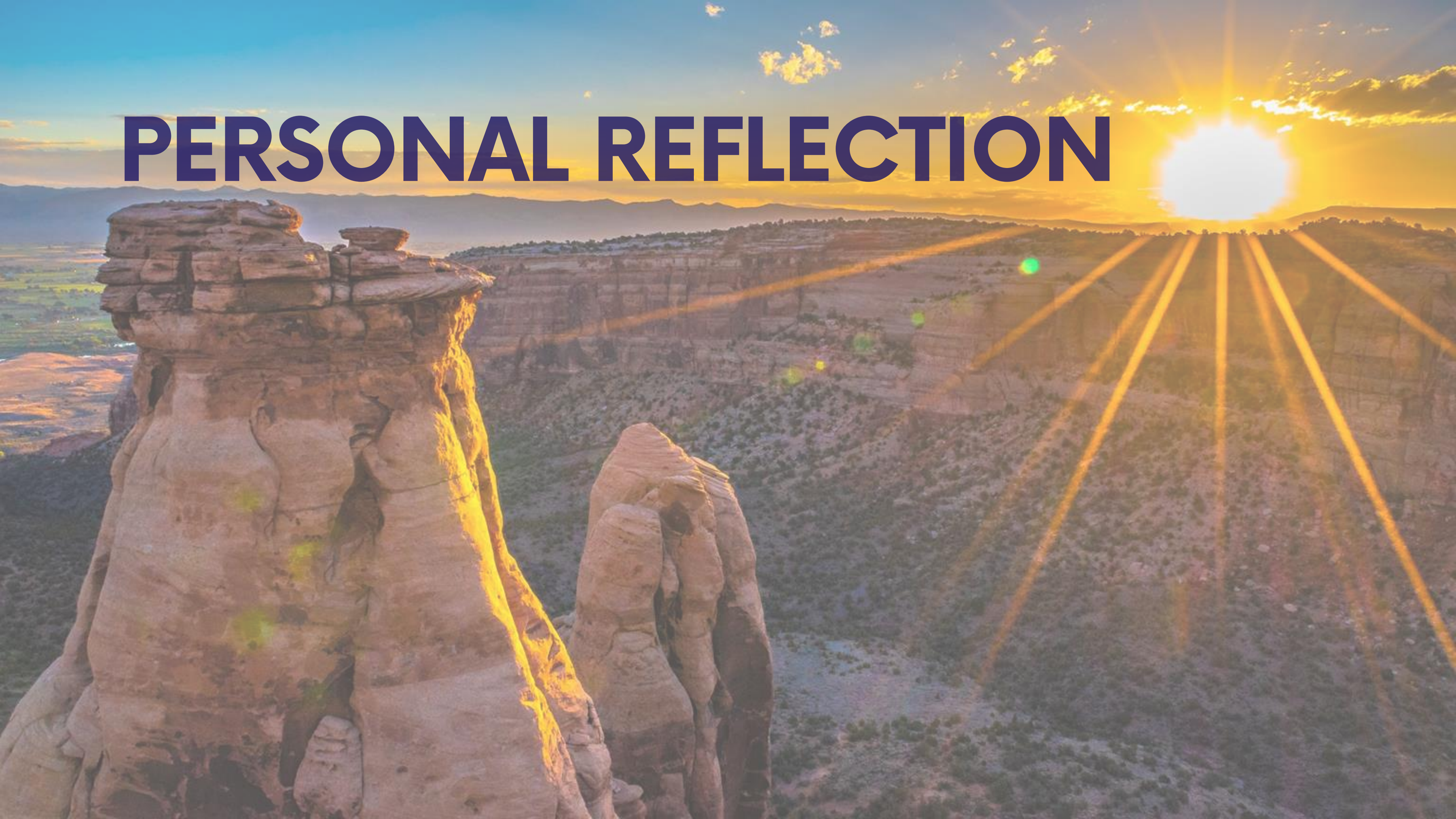
**LEADING WITH PURPOSE
CREATING VALUE**

JENNIFER REISER, CCE, IOM

THE LEADERSHIP OUR COMMUNITIES NEED



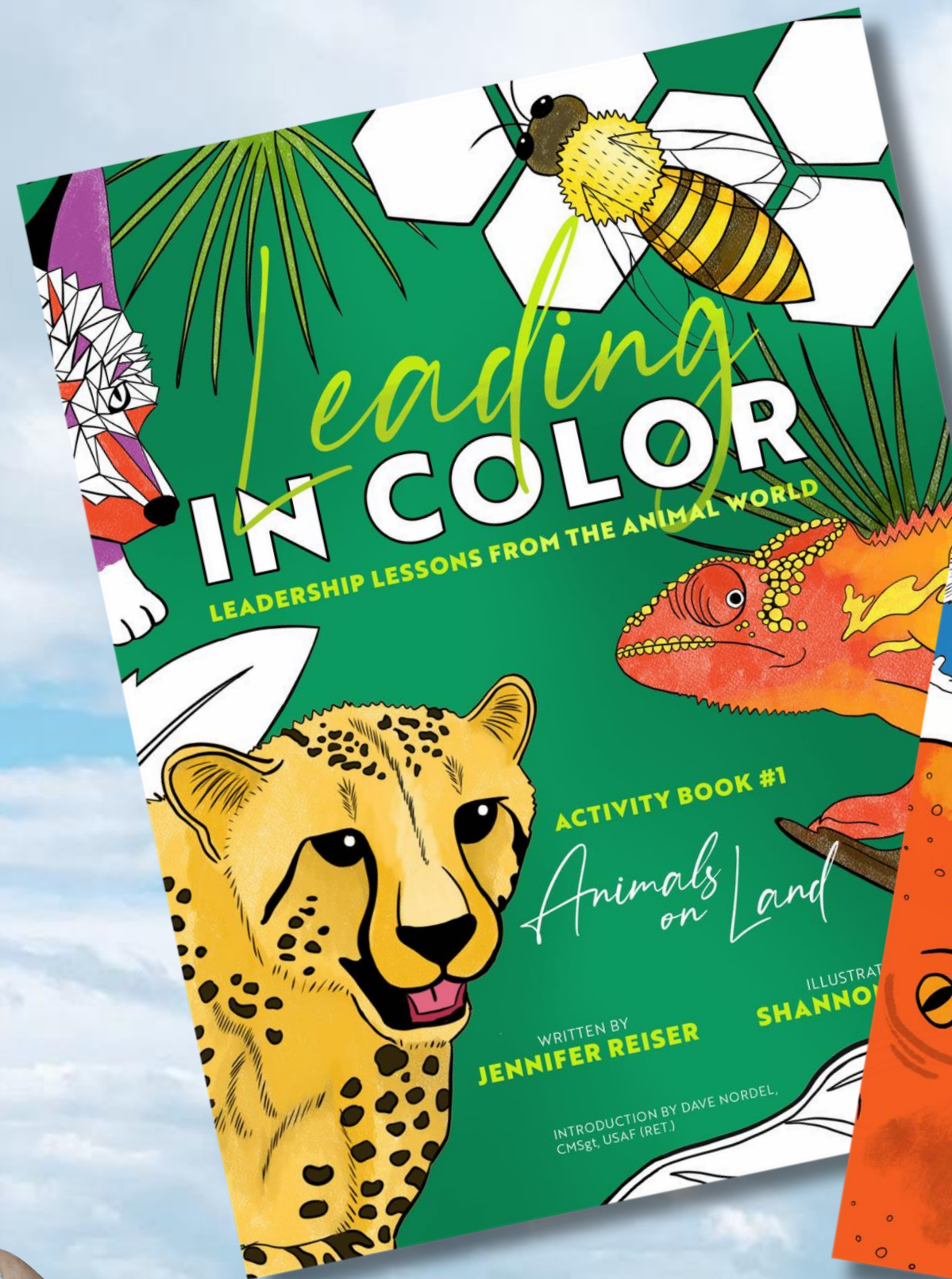
PERSONAL REFLECTION





WHY ANIMALS?







**HOW ARE WE SHOWING UP AS
LEADERS?**

**HOW IS OUR CHAMBER SHOWING UP
IN OUR COMMUNITY?**

UNITY & COOPERATION





Unity doesn't mean agreement.

A photograph of a large brown bison and a smaller reddish-brown calf standing in a green field. The bison is on the left, facing forward, and the calf is on the right, also facing forward. The text "Where does your community need someone to bring people together?" is overlaid in the center in a bold, dark blue font.

**Where does your community need
someone to bring people together?**



**TRUST & EMOTIONAL
INTELLIGENCE**



How do chambers build trust?

A photograph of three brown horses standing in a line on a dirt path. The horse in the foreground is wearing a grey halter and has a white blaze on its face. The other two horses are slightly behind it. The background is a bright, hazy outdoor setting.

WHO WILL THIS AFFECT?

HOW WILL THEY EXPERIENCE IT?

HOW DO WE LEAD WELL?



AUTHENTICITY & EFFICIENCY



Turn relationships into collective action.



Convening isn't the end goal.



FORESIGHT & CONFIDENCE



**Have the confidence to lead through
uncertainty.**

Look toward the horizon.



TRANSFORMATION & DELICATE INFLUENCE





Influence doesn't have to be loud.



We don't always see the full impact.

A photograph of a forest with tall, thin trees and a mossy floor. Sunlight filters through the trees, creating a warm, golden glow. The text is overlaid on the image in a bold, dark blue font.

Come together.

Build trust.

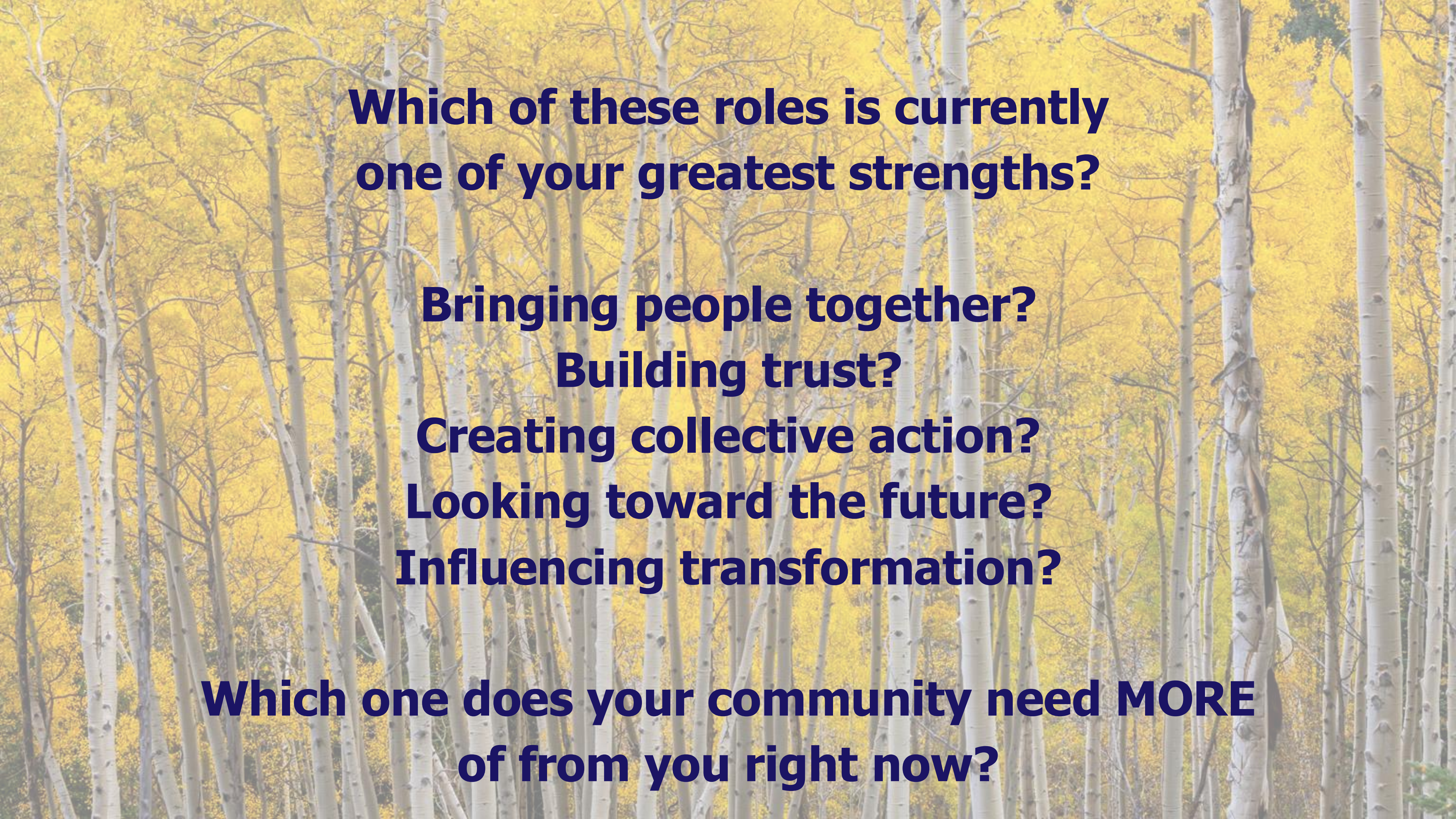
Act Collectively.

Look ahead.

Influence transformation.

A close-up photograph of several reddish-brown ants on a dark, textured tree branch. One ant is at the top left, another in the middle left, and a third at the bottom left. On the right side of the branch, there is a small, light-colored, granular pile of food. Two more ants are positioned near this pile, one above and one below it. The background is a soft-focus green, suggesting foliage. Overlaid on the right side of the image is a large, light-yellow circle with a thick orange border. Inside this circle, the words "Group Discussion" are written in a bold, dark blue, sans-serif font.

Group Discussion



**Which of these roles is currently
one of your greatest strengths?**

Bringing people together?

Building trust?

Creating collective action?

Looking toward the future?

Influencing transformation?

**Which one does your community need MORE
of from you right now?**

Come Together



Build Trust

Act Collectively



Look Ahead

Influence Transformation





What will your community gain?

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