

THE SMALL BUSINESS  
**ECONOMIC  
ROADSHOW**

**WEDNESDAY, OCTOBER 26, 2016**  
with Chief Economists from NFIB and Visa Inc.

The National Federation of Independent Business and Visa cordially invite **you and a guest** to meet and hear from chief economists **William Dunkelberg** (NFIB) and **Wayne Best** (Visa) on the current state of the small business economy, trends in consumer spending (national and local) and how public policy changes might affect both.

**University of Denver**      **Wednesday, October 26<sup>th</sup>, 2016**  
The Cable Center      5:30 – 6:00pm (Reception)  
2000 Buchtel Boulevard      6:30 – 8:00pm (Dinner/Program)  
Denver, CO 80210

The reception and dinner will be provided at no charge to you or your guest.

Please **RSVP** by contacting **Stacy Jenkins**  
at **(866) 307-2846** or by email at **stacy.jenkins@nfib.org**.

**William (Bill) Dunkelberg**

Chief Economist for the National Federation of Independent Business since 1971, Dunkelberg is a nationally known authority on small business, entrepreneurship, consumer behavior and consumer credit and government policy. He is also a Professor Emeritus of Economics at the School of Business and Management, Temple University, where he served as Dean from 1987 through 1994 and as Director of the Center for the Advancement and Study of Entrepreneurship. His prior appointments were at the Krannert Graduate School of Management, Purdue University, the Graduate School of Business, Stanford University and the Survey Research Center at the University of Michigan. He has a B.A., M.A. and Ph.D. degrees in Economics from the University of Michigan.

**Wayne Best**

As Head of Business and Economic Insights for Visa Inc., Wayne Best is the in-house chief economist and resident prognosticator for the trillion-dollar American payments industry. Because he stays close to the underlying dynamics of the business, Wayne offers a unique perspective on both industry and global trends and is frequently quoted in the media and appears on television. Before joining Visa in 1990, Wayne worked as a consultant providing cost benefit analyses to the power industry. He holds an M.B.A. in management from Golden Gate University and a B.S. in nuclear engineering from Arizona State University. He has participated in the Kellogg School of Management Executive Program and the Stanford Executive Series.

