

COLORADO CHAMBER ALLIANCE

OCTOBER 1-3, 2025
EMBASSY SUITES
BOULDER, CO

CCA

ANNUAL CONFERENCE

SPONSOR & EXHIBITOR
OPPORTUNITIES

COLORADO CHAMBER ALLIANCE IS A PROGRAM OF:



COLORADO CHAMBER
OF COMMERCE

COChamberAll.com





BECOME A SPONSOR

On behalf of the Colorado Chamber Alliance (CCA) Board of Directors and its staff, I am excited to invite you to Sponsor our upcoming Annual Conference, taking place October 1-3, 2025 in Boulder. This premier event convenes Colorado's top Chamber of Commerce professionals, offering an unparalleled platform to connect with influential leaders from across the Centennial state.

This year's conference promises to be a dynamic gathering of Colorado's top Chamber of Commerce professionals. As a Sponsor, you'll gain exclusive access to a network of influential chamber leaders, representing over 50,000 businesses and a staggering 1 million employees across our state. We create a focused environment for chamber professionals to directly engage with our Sponsors, ensuring your message reaches key decision-makers.

We've included a list of Sponsorship and Exhibitor opportunities. If you have any questions or would like to discuss a customized package, please contact Lauren Schwartz, CCA Executive Director. We look forward to partnering with you for a successful event!

Sincerely,
Scott Cook,
Chair of the Board of Directors
Colorado Chamber Alliance
Chief Executive Officer, Longmont Area Chamber of Commerce

Lauren Schwartz
Executive Director, Colorado Chamber Alliance (CCA)
(303) 866-9643 | LSchwartz@COChamber.com

SPONSOR BENEFITS

| | \$10,000 CHAIRMAN | \$5000 EXECUTIVE | \$2500 CORPORATE | \$1000 ADVOCATE | \$520 SUPPORTER |
|-------------------|----------------------|---------------------|---------------------|--------------------|--------------------|
| MICROPHONE TIME | ✓ | | | | |
| SPOTLIGHT | ✓ | ✓ | | | |
| CONNECT | ✓ | ✓ | ✓ | | |
| BOOTH | ✓ | ✓ | ✓ | ✓ | |
| SOCIAL MEDIA | 4x | 3x | 2x | 1x | |
| CONFERENCE EMAILS | Logo Link | Logo Link | Logo | Name Listed | Name Listed |
| NEWSLETTER | Logo Link | Logo Link | Logo | Name Listed | Name Listed |
| PROGRAM | Logo | Logo | Logo | Name Listed | Name Listed |
| CONFERENCE REG. | 2x | 1x | 1x | | |

CHAIRMAN "PRESENTING" SPONSOR (LIMITED)

Presenting Sponsor will also receive the opportunity to lead a breakout session or one (1) dedicated email to all conference attendees.

MICROPHONE TIME

We want our ACCC Conference participants to hear from you. We'll give you the microphone before one of our speakers and let you introduce yourself and have up to 5 minutes to speak to our group.

SPOTLIGHT

Feature in the CCA monthly newsletter.

CONNECT

Join the CCA Board of Directors and conference attendees at the welcoming reception, awards banquet and other social events.

RECOGNITION

We are going to plaster your logo or name (at your sponsor level) and links to your website all over our conference emails, member newsletters, digital conference program and social media. *Did we mention our newsletters and emails are received by almost every single chamber executive in the state of Colorado? That includes key staff as well.*

SOCIAL MEDIA

We will keep the content fresh on each post!

BOOTH

Not only will you receive a booth at the conference, but also one complimentary registration to attend.

Let us customize a package for you! Contact [Lauren Schwartz](#) to explore options: 303.866.9643



SPONSOR AN EXPERIENCE

Let's get creative and develop a sponsorship package specifically for you. Examples of niche sponsorships include:

VOLUNTEER AMBASSADOR SPONSOR

Help recognize the volunteers who make it all happen.

NAME TAG SPONSOR

Your company logo on every single name tag.

RECEPTION SPONSOR

If you want to be the most popular sponsor, pick up the tab for the welcome reception or the Awards Dinner reception.

KEYNOTE SPEAKER SPONSOR

Receive recognition leading up to and during the conference, including an opportunity to introduce the speaker.

LUNCH, BREAKFAST or DINE-AROUND SPONSOR

Receive top-billing during these special times for peer-to-peer connectivity: Limit one sponsor per meal.

SCHOLARSHIP SILENT AUCTION SPONSOR

Proceeds from the annual silent auction benefit the CCA scholarship fund, which provides financial assistance for chamber professionals to attend conferences and programs specifically for leaders and professionals.

AWARDS SPONSOR

Help us recognize Chambers of Commerce across the state as we honor the accomplishments of outstanding leaders and their teams at this highly-anticipated awards celebration.

Contact **Lauren Schwartz** to explore naming opportunities for one or more conference segments:

LSchwartz@COchamber.com

O (303) 866-9643 M (206) 718-3988



SPONSOR REGISTRATION

REGISTRANT NAME _____

ORGANIZATION _____

ADDRESS _____

EMAIL _____

EXHIBITOR & SPONSOR PRICING

— \$1000 Exhibitor Booth

— \$400 Per Additional Registration*

* Corporate Level Sponsors and higher include event registrations for one or more reps from your company.

TOTAL: \$ _____

- \$525 Supporter Level Sponsorship
- \$1000 Advocate Level Sponsorship
- \$2500 Corporate Level Sponsorship
- \$5000 Executive Level Sponsorship
- \$10,000 Chairman's Circle Sponsorship
- Niche Sponsors: Pricing on Request

PAYMENT INFORMATION

☐ Check payable to CCA Annual Conference
1700 Broadway #525, Denver, CO 80290

☐ Invoice me with option for online payment



ADDITIONAL REGISTRATIONS

NAME _____

COMPANY _____

EMAIL _____

NAME _____

COMPANY _____

EMAIL _____

For more information or to explore creative options for a customized sponsor experience, please contact:

Lauren Schwartz, CCA Executive Director

LSchwartz@COchamber.com

O: 303.866.9643 M: 206.718.3988

An aerial photograph of a city, likely Colorado Springs, showing a mix of modern and historic architecture. In the foreground, there's a large, ornate brick building with many windows. Behind it, more modern buildings are visible. The city is surrounded by lush green trees, and in the background, there are rolling hills and mountains under a blue sky with scattered clouds. A white banner with red and blue borders is superimposed over the top part of the image.

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