



WELCOME!



KATIE SLIMKO-TUVELL, IOM

Chief Executive Officer
Rancho Mirage Chamber of
Commerce
Rancho Mirage, CA

COLORADO CHAMBER
ALLIANCE



10 IDEAS IN 10 MINUTES

1. Be here to get it right, not to be right
2. Lead with your heart. Your head will catch up.
3. Hope is a strategy.
4. Start with why.
5. Hire for heart. Then celebrate them out loud.
6. Find where your gifts meet their need.
7. Boundaries still matter.
8. Ask for the sabbatical.
9. Fewer board meetings. Better board meetings.
10. Belonging goes both ways.
11. This too shall pass - BONUS



RICH MILLARD

President & CEO

Royal Gorge Chamber Alliance

COLORADO CHAMBER
ALLIANCE



10 IDEAS IN 10 MINUTES

1. Stop running a chamber. Start building a platform.
2. Your building can be a program.
3. Quit selling logos. Create experiences.
4. Make the chamber the place where things collide.
5. If it doesn't have a why, it shouldn't have a date.
6. Build a ladder, not a menu.
7. Let your members do some of the selling.
8. Small market doesn't mean small thinking.
9. Brand the idea before you build the program.
10. Build something people would miss.



ANGIE ANDERSON, ACE, IOM, CCE

President & CEO

Glenwood Springs Chamber

Resort Association

COLORADO CHAMBER
ALLIANCE



10 IDEAS IN 10 MINUTES

1. Listen
2. Build and cultivate a visionary board.
3. Be flexible.
4. Be the sane center.
5. Phone a friend.
6. Have an outlet.
7. Just say no.
8. Develop a strong bench.
9. Build capacity through partnerships.
10. Don't miss the important things.
11. Have fun - BONUS



T.J. SULLIVAN, CCE

CEO

**Parker Chamber of Commerce &
Foundation**

**COLORADO CHAMBER
ALLIANCE**



10 IDEAS IN 10 MINUTES

1. Communicate in all the ways.
2. Your team will show up like you.
3. Beware the board member...
4. Never be ashamed to make money doing good.
5. Non-profit is good for business.
6. Who DON'T you serve?
7. Behind every complaint is commitment.
8. Professional Development 5%.
9. "It doesn't matter what you meant to do.
It matters what you did."
10. Put your wins on the wall.