



COLORADO CHAMBER
OF COMMERCE



Coolest Thing Made in Colorado AWARDS

Coolest Thing Made in Colorado Awards Banquet

DATE: TBA (November 10, 11 or 12, 2026)

Program and Awards

Venue TBA

For sponsorship opportunities, please contact Lauren Schwartz at
LSchwartz@COChamber.com

Presenting Sponsor

Please inquire with the Chamber Events team

- Two tables of eight (16 seats), top choice in preferred seating
- Opportunity for a company representative to moderate program and/or be a featured speaker
- Opportunity for a company representative to be seated at head table
- Opportunity for a VIP guest such as an elected official to be seated at your table
- First opportunity for photo with featured speaker and/or VIP guests
- Logo recognition as presenting sponsor on event collateral (Attendee name badges, on-screen, in nominee videos, banquet program, and event signage)
- First right of refusal to sponsor future event
- Customized benefit tailored for your company (Opportunity for sponsorship customization to meet company marketing objectives)
- “Presented by” naming rights in all program marketing collateral
- Sponsor recognition in event media releases
- Recognition in Chamber’s e-newsletter
- Logo recognition on Chamber website (Events Page), Event invitations (8,000+ impressions) and Colorado Chamber & Coolest Thing websites
- Minimum of four (4) pre-event social media mentions, two (2) day-of event
- Opportunity for sampling, branded gift, gift bags, giveaway or collateral piece at each table

COOLEST THING MADE IN COLORADO CONTEST AWARDS**Niche Sponsorships****\$15,000 - \$25,000**

Limited to one sponsor per category in each of the following:

People's Choice Award, Top Ten Nominees Expo, Top Ten Alumni Sponsor, Reception Sponsor

- One table of eight, preferred seating
- Opportunity for a VIP guest, such as an elected official, to be seated at your table
- Photo opportunity with featured speaker and/or VIP guests
- Logo recognition on event programs
- Logo recognition on screen during luncheon
- Verbal recognition at event
- Recognition in Chamber's e-newsletter, Colorado Chamber News
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention

Supporting Sponsor**\$10,000**

- One table of eight (8), preferred seating after Presenting and Niche sponsors
- Logo recognition in printed programs
- Logo recognition on screen during luncheon
- Recognition in Chamber's e-newsletter, Colorado Chamber News
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (Twitter, Facebook, LinkedIn)

Contributing Sponsor**\$4,500**

- One table of eight (8), preferred seating after Supporting Sponsors
- Logo recognition in printed programs
- Logo recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)

Corporate Table of Eight**\$2,000 (Member) or \$3,000 (Non-member)**

- Logo in banquet program
- Logo recognition on table placard

Individual Ticket

- Current member \$150
- Non-member \$250