



2026 EVENT OPPORTUNITIES

PUTTING YOUR COMPANY IN FRONT OF COLORADO'S MOST INFLUENTIAL LEADERS

FOR BUSINESS. FOR COLORADO. FOR TOMORROW.

The Colorado Chamber of Commerce is the leading business advocacy organization in the state – working to continually improve the business climate across Colorado. Our members represent the state’s industry powerhouses – and our events are an incredible opportunity to connect with some of their most influential leaders.



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We are proud to have curated an event series that features our nation’s leading experts in a variety of organizations and industries – attracting some of the largest corporations in the country and key decision makers across our membership base.

HIGH PROFILE SPEAKERS

The Honorable Jared Polis,
Governor of Colorado and former U.S. Congressman

Jay Timmons, President & Chief Executive Officer, National Association of Manufacturers

The Honorable John Hickenlooper,
United States Senator and Former Governor of Colorado

Tom Donahoe (+), Former President & Chief Executive Officer, U.S. Chamber of Commerce

Joe Ellis, Chief Executive Officer, Denver Broncos

The Honorable Michael Bennet,
United State Senator

Dick Monfort, Owner, Chairman & Chief Executive Officer, Colorado Rockies Baseball Club

Phil Washington, CEO,
Denver International Airport (DEN)

General Michael Hayden, former Director of the CIA & the National Security Agency

Michael Morell, former Director of the CIA

Paul Andrews, Chief Executive Officer, National Western Complex

The Honorable Joe Neguse,
U.S. House of Representatives

The Honorable Cory Gardner,
Former United States Senator

The Honorable Bill Owens,
Former Governor of Colorado

MAJOR SPONSORS

AT&T

BNSF RAILWAY

Climax Molybdenum
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PRMA
RESEARCH • PROGRESS • HOPE

Chevron

LOCKHEED MARTIN

MCLANE

MOLSON COORS
beverage company

SUNCOR ENERGY

PINNACOL ASSURANCE

Human Energy

WELLS FARGO

Intermountain Health

PCL CONSTRUCTION

PNC

Xcel Energy

1STBANK
banking for good

WHY SPONSOR?

Nearly every month of the year, the Colorado Chamber of Commerce offers timely events on issues vital to the interests of the statewide business community. These events are an exceptional opportunity for attendees to engage in discussions, network with fellow businesses, and discover the latest trends arising in their industry. In other words, these events provide you with the perfect atmosphere for expanding your reach, promoting your brand, and conducting business.

POWERFUL STRATEGIC MARKETING

We want to ensure our events are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, and print publications.

“Sponsoring Colorado Chamber events has put our company in front of some of the most influential players in business and policy. The Chamber’s strong reputation as a powerhouse at the state capitol makes our strategic partnerships worthwhile.

JENNIFER ENGLE
Senior Director, Government Relations & Public Affairs at Fidelity Investments

OUR REACH INCLUDES

SPONSORSHIP CAN HELP YOU

10,600+

SOCIAL MEDIA FOLLOWERS

3,000+

X (TWITTER) IMPRESSIONS (ON AVERAGE) FROM LIVE EVENT COVERAGE

1,600

BUSINESS PROFESSIONALS (ON AVERAGE) REACHED FROM HIGHLY SEGMENTED E-MAIL CAMPAIGNS

12,900

ON AVERAGE MONTHLY COLORADO CHAMBER WEBSITE VIEWS

MEDIA EXPOSURE

REGULARLY EARNED MEDIA COVERAGE ON MAJOR EVENTS IN WIDELY-CIRCULATED PUBLICATIONS AND BROADCAST TELEVISION AND RADIO NETWORKS

POSITION YOUR EMPLOYEES AND COMPANY EXECUTIVES AS THOUGHT LEADERS ON CRITICAL AND TIMELY ISSUES FOR THE BUSINESS COMMUNITY

CREATE STRATEGIC RELATIONSHIPS WITH COMPANIES WITHIN AND ACROSS INDUSTRIES

GENERATE PRODUCTIVE NEW LEADS

SPOTLIGHT YOUR COMPANY’S NEWEST INITIATIVES AND STRENGTHEN YOUR BRAND

GAIN ACCESS TO HIGH-RANKING POLICY INFLUENCERS

DEVELOP, RECRUIT, AND RETAIN YOUR EMPLOYEES

4 COCHAMBER.COM

CO CHAMBER EVENTS 5

CALENDAR OF EVENTS & OPPORTUNITIES



**FOR MORE INFORMATION
PLEASE CONTACT:**
Lauren Schwartz
LSchwartz@COchamber.com
(303) 866-9643
www.COChamber.com

LEGISLATIVE KICK-OFF RECEPTION	JANUARY 15
CHAMBER DAY AT THE CAPITOL A COLORADO CHAMBER ALLIANCE EVENT	FEBRUARY TBA
WOMEN'S FORUM: A FORCE IN BUSINESS	MARCH 26
EXECUTIVE CONNECTIONS RECEPTION & COMPANIES THAT ROCK THE ROCKIES TOP COMPANIES	APRIL TBA
CIVICS BEE	JULY 24
CANDIDATE ENDORSEMENT RECEPTION (BIENNIALY IN ELECTION YEARS)	JULY 30
ANNUAL GOLF TOURNAMENT AT THE BROADMOOR	SEPTEMBER 3
CCA ANNUAL CONFERENCE A COLORADO CHAMBER ALLIANCE EVENT	OCTOBER TBA
ANUAL MEETING & COOLEST THING MADE IN COLORADO AWARDS	OCTOBER TBA
EXECUTIVE CONNECTIONS RECEPTION & COMPANIES THAT ROCK THE ROCKIES TOP COMPANIES	NOVEMBER TBA

LEGISLATIVE KICKOFF RECEPTION

The Colorado Chamber’s premier annual event, the Legislative Kickoff Reception is designed to bring together CEOs, small business leaders, local chamber executives and elected officials from across the state to discuss Colorado’s transitioning economy and top business priorities for the upcoming legislative session.



POLITICAL POWERHOUSE
Investment \$25,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Logo placement on guest name tags with recognition as Presenting Sponsor.
- Opportunity to give welcome/introductory remarks
- Sixteen (16) event tickets
- Verbal recognition at event
- Recognition in the Colorado Chamber's newsletter
- Logo recognition on Colorado Chamber website events page & link to company website
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition at event
- Minimum of two (2) pre-event social media mentions, two (2) day-of-event (X, Meta, LinkedIn)
- Photo with Legislative Honorees
- Opportunity to distribute promotional materials to attendees



GOLD DOME INFLUENCER
Investment \$15,000

- Twelve (12) event tickets
- Opportunity to give remarks
- Verbal recognition at event
- Recognition in the Colorado Chamber's newsletter
- Logo recognition on Colorado Chamber website events page & link to company website
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition at event
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (X, Meta, LinkedIn)
- Photo with Legislative Honorees

LEGISLATIVE CHAMPION
Investment \$10,000

- Eight (8) event tickets
- Verbal recognition at event
- Recognition in the Colorado Chamber's newsletter
- Logo recognition on Colorado Chamber website events page, link to company website
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition at event
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (Twitter, Meta, LinkedIn)

CAPITOL STRATEGIST
Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page link to company website
- Logo recognition at event
- Logo recognition on invitations (8,000+ impressions)

POLITICAL PIONEER
Investment \$3,500

- Four (4) event tickets
- Logo recognition on Colorado Chamber website events page link to company website
- Recognition at event

GAME CHANGER
Investment \$2000

- Two (2) event tickets
- Recognition on Colorado Chamber website events page link to company website

INDIVIDUAL TICKET
Colorado Chamber Investor \$150
Future Investor \$250

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.



CHAMBER DAY AT THE CAPITOL

Join chambers from across Colorado for Chamber Day at the Capitol, presented by the Colorado Chamber Alliance. This annual gathering unites local chambers from across the state for policy education, economic insights and an opportunity to partner with the Colorado Chamber to advocate for shared policy priorities. Connect with legislators, share local business perspectives and amplify a unified statewide voice advocating for a stronger business environment for Colorado.



PRESENTING SPONSOR
Investment: \$10,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (X, Meta, LinkedIn)
- Logo recognition at event
- Verbal recognition at event
- Logo recognition with premium placement on invitation and promotional materials.
- Sponsor recognition in Colorado Chamber Alliance newsletter reaching 85+ chambers from across the state
- Logo recognition on Colorado Chamber website events page with link to company website
- Recognition in Colorado Chamber newsletter

GOLD SPONSOR
Investment \$5,000

- Logo recognition at event
- Verbal recognition at event
- Logo recognition on invitation and promotional materials.
- Sponsor recognition in Colorado Chamber Alliance newsletter reaching 85+ chambers from across the state
- Logo recognition on Colorado Chamber website events page with link to company website
- Recognition in Colorado Chamber newsletter

SILVER SPONSOR
Investment \$2,500

- Logo recognition on invitation and promotional materials.
- Sponsor recognition in Colorado Chamber Alliance newsletter reaching 85+ chambers from across the state
- Logo recognition on Colorado Chamber website events page with link to company website

BRONZE SPONSOR
Investment \$1,000

- Logo recognition on invitation and promotional materials.
- Sponsor recognition in Colorado Chamber Alliance newsletter reaching 85+ chambers from across the state

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.



WOMEN: A FORCE IN BUSINESS

An inspiring and impactful event dedicated to promoting leadership development, advocacy, mentorship, allyship and personal wellness for women in the workplace. Gain insights as we explore pathways to leadership, what it's like at the top, and how women and men can work together to cultivate the next generation of leaders.



THE QUEEN – BRINGING DOWN THE HOUSE

Investment \$25,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Opportunity to address the audience and/or sit on panel
- Eight (8) event tickets
- Verbal recognition at event
- Recognition in the Colorado Chamber's newsletter
- Logo recognition on Colorado Chamber website events page with link to company website
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.

THE MERYL – THE DEVIL WEARS PRADA

Investment \$10,000

- Opportunity to address the audience
- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page with link to company website
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

THE MENTOR – MOANA

Mentor-Protege Sponsor
Investment \$10,000 (limit 1)

- Be the ultimate connector by sponsoring this interactive opportunity for attendees to be matched with mentors/mentees-- attendees self-select.
- Eight (8) event tickets
- Verbal recognition at event
- Signage at event
- Logo recognition on Colorado Chamber website events page with live link
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

THE SALMA – LIKE A BOSS

Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page with link to company website
- Opportunity to distribute promotional materials to attendees

THE JULIA – EAT PRAY LOVE

Investment \$3,500

- Four (4) event tickets
- Logo recognition on Colorado Chamber website events page link to company website
- Recognition at event

THE BETTY - GOLDEN GIRLS

Investment \$2,000

- Two (2) event tickets
- Recognition on Colorado Chamber website events page

THE SANDRA – MISS CONGENIALITY

Investment - \$1,000
(Small Business - 10 or fewer employees)

- Two (2) event tickets
- Recognition on Colorado Chamber website events page



Realizing the leadership potential of women at every level of business will fuel a more inclusive economy in Colorado. When we elevate and empower women, that brings different perspectives to the table and leads to better outcomes for both employers and employees.

MARIA DEMAREE

Senior Vice President, Enterprise Business and Digital Transformation & CIO, Lockheed Martin

EXECUTIVE CONNECTIONS RECEPTION & COMPANIES THAT ROCK THE ROCKIES

Executive Connections Receptions are an important benefit for upper-level executives of the Colorado Chamber’s member companies. These receptions are exclusive, by invitation-only and feature high profile speakers. Previous speakers include former Governors Bill Owens and John Hickenlooper; U.S. Senators Cory Gardner, Michael Bennet, and Mark Udall; U.S. Congressman Joe Neguse; Denver Mayor Michael B. Hancock; Denver International Airport (DEN) CEO, Phil Washington; Broncos President, Chairman, and CEO Joe Ellis; and Colorado Rockies Baseball Club Owner Dick Monfort. A must-attend for those looking for high-level networking and the latest policy updates.



PRESENTING SPONSOR
Investment \$15,000

- First right of refusal to sponsor Future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Opportunity to address the audience and/or sit on panel
- Eight (8) event tickets
- Verbal recognition at event
- Recognition in the Colorado Chamber's newsletter
- Logo recognition on Colorado Chamber website events page link to company website
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.

SUSTAINING SPONSOR
Investment \$10,000

- Opportunity to address the audience
- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page link to company website
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

SUPPORTING SPONSOR
Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page
- Link to company website
- Opportunity to distribute promotional materials to attendees

CONTRIBUTING SPONSOR
Investment \$3,500

- Four (4) event tickets
- Logo recognition on Colorado Chamber website events page
- Link to company website
- Verbal recognition at event



When I joined the Colorado Chamber, I felt very welcome – immediately a part of the team and a connected part of the community of members.

ROGER BARTLETT
Owner at Affordable Concrete



NATIONAL CIVICS BEE

COLORADO STATE

FINALS

The National Civics Bee is an annual competition held throughout Colorado that encourages young Americans to engage in civics and contribute to their communities. Participating middle school students will flex their civics knowledge for a chance to win recognition and cash prizes. The winner of the Colorado Civics Bee will advance to the National competition held in Washington, D.C. in the fall.



PRESENTING SPONSOR

Investment: Please Inquire

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Opportunity to be a panel judge for the Live Q&A to State Contestants at Colorado State Competition
- Opportunity to provide branded materials to all attendees
- Prominent logo recognition Civics Bee Screen during event
- Displayed pop-up banner (provided by sponsor) at the event
- Opportunity to distribute promotional materials to attendees
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (X, Meta, LinkedIn)
- Logo recognition at event
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page with link to company website
- Recognition in Colorado Chamber newsletter

TECHNOLOGY SPONSOR

Investment \$10,000

- Opportunity to have company representative as part of program
- Logo recognition on tablets used by contestants
- Logo recognition on Colorado Chamber website events page with link to company website
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (X, Meta, LinkedIn)
- Verbal recognition at event

CIVICS CHAMPION SPONSOR

Investment \$6,000

- Company logo on signage at refreshment station
- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page link to company website

CIVICS ADVOCATE

Investment \$3,500

- Verbal recognition at event
- Opportunity to provide raffle prize for Civics Bee Reception
- Logo recognition on Colorado Chamber website events page link to company website

SUPPORTING SPONSOR

Investment \$2,000

- Verbal recognition at event
- Logo recognition on Colorado Chamber website events page

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.



Under the Colorado Chamber's new vision, they are bringing fresh, innovative ideas to the table to enhance Colorado's future while investing in local communities across the state.

JOHN JACUS
Partner at Davis Graham and Past Chair, Colorado Chamber Board



ELECTION YEAR OPPORTUNITIES

The Colorado Chamber’s candidate-interview and endorsement process involves a powerful network of more than 60 of Colorado’s politically active companies, trade associations and local chambers of commerce that back candidates who support business. Sponsors can participate in the highly coveted Primary Election and General Election Candidate Interview process hosted by the Chamber, receive an extensive research document outlining background on each candidate, and attend our popular legislative Candidate Reception.



BIENNIAL ELECTION & AWARDS RECEPTION

The Colorado Chamber Biennial Election & Awards Reception is designed to bring together the Colorado business community, legislative candidates who have received the coveted Colorado Chamber endorsement, and officials from across the state to celebrate and promote candidates who will support the interests of businesses – helping to ensure that Colorado will be the best state for business! This reception is our premier fundraising event and by being a member of the Chamber’s Political Program, members can also participate in our legislative candidate interview process. This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state’s legislative leaders and decision-makers.

LEGISLATIVE CANDIDATE INTERVIEWS

- The success of this program is based on many effective strategies, including:
- Strong understanding of Colorado’s political landscape
 - Valuable knowledge of Colorado’s campaign finance laws
 - Extensive research and vetting of candidates running for office
 - Extensive research of district demographics and history
 - The best pro-business interviews of each candidate
 - Counseling of businesses on political interests and questions
 - Strategic endorsements and contributions
 - Active grassroots efforts

“

A strong economy lifts us all with good jobs and good pay. To make this happen, we need a strong business community. I am proud to be endorsed by the Colorado Chamber and look forward to working with them to make sure Colorado is a place where we all can thrive.

REP. SHANNON BIRD



CANDIDATE RECEPTION

Candidates who receive the Colorado Chamber’s coveted endorsement are invited to meet Chamber members and receive their campaign contribution at the biennial Candidate Reception.

During the reception, the Chamber team will also recognize current legislators who championed pro-business policy with the MVP awards.



PRESENTING SPONSOR
Investment \$15,000

- First right of renewal to be Presenting Sponsor in 2028, must be confirmed within 90 days after 2026 event
- Opportunity to give welcome remarks
- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition at event
- Recognition in the Colorado Chamber Newsletter
- Logo recognition on Colorado Chamber website events page
- Link to company website
- Logo recognition on invitations (8,000+ impressions)
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (X, Meta, LinkedIn)
- Opportunity to distribute promotional materials to attendees

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.



SUSTAINING SPONSOR
Investment \$10,000

- Opportunity to have company representative as part of program
- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition at event
- Logo recognition on invitations (8,000 + impressions)
- Logo recognition on Colorado Chamber website events page
- Link to company website
- Logo recognition on invitations (8,000 + impressions)
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event
- Opportunity to distribute promotional materials to attendees

SUPPORTING SPONSOR
Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo recognition at event
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition on Colorado Chamber website events page link to company website
- Opportunity to distribute promotional materials to attendees

CONTRIBUTING
Investment \$3,500

- Four (4) event tickets
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition on Colorado Chamber website events page
- Link to company website
- Recognition at event

PROPONENT SPONSOR
Investment \$1,000

(Small Business - 10 or fewer employees)

- Two (2) event tickets
- Recognition on Colorado Chamber website events page



GOLF TOURNAMENT

Traditionally held at the Broadmoor each year, Colorado Chamber members look forward to this tournament as one of their finest golfing experiences of the year. The tournament provides a unique opportunity to play on one of the country’s premiere PGA-level golf courses. Players tee it up with the other Colorado business leaders, all while enjoying the hospitality of top-notch sponsors.



PRESENTING SPONSOR

Investment \$25,000
Limit: 1

- “Presented by” naming rights in all program marketing collateral
- Two complimentary foursomes
- Two nights accommodations at the Broadmoor Wednesday & Thursday night
- Speaking opportunity for executive to address audience at the tournament
- Prominent logo recognition in event program and on Chamber website
- Opportunity to supply promotional brochures/items in attendee goodie bag
- Minimum of four (4) pre-event social media mentions, two day-of event
- First right of refusal to sponsor future event, must be confirmed 90 days after current year event

19th HOLE PARTY & AWARDS CEREMONY

Investment \$15,000

- One complimentary foursome
- One night accommodation at the Broadmoor for either Wednesday or Thursday night
- Speaking opportunity for executive to address audience at awards ceremony
- Prominent logo recognition in event program
- Opportunity to supply promotional brochures/items in attendee goodie bag
- Logo recognition on Chamber website (events page)
- Minimum of two (2) pre-event social media mentions, one day-of event

LUNCH SPONSOR

Investment \$10,000

- One complimentary foursome
- Prominent signage on each lunch box
- Verbal recognition at event
- Prominent logo recognition in event program and on Chamber website (events page)
- Minimum of two (2) pre-event social media mentions, one day-of event (Twitter, Facebook, LinkedIn)
- One night accommodation at the Broadmoor for either Wednesday or Thursday night
- Opportunity to supply promotional brochure/ items in attendance goodie bag

CART SPONSOR

Investment \$6,500

Same package as Lunch Sponsor with the exception of: Prominent signage on each golf cart and minimum of one social media mention

SCOREBOARD SPONSOR

Investment \$6,500

Same package as the Lunch Sponsor with the exception of: Prominent signage on scoreboard and one social media mention

CORPORATE HOLE SPONSOR

Investment \$5,000

- One complimentary foursome
- Signage at hole including company logo
- Verbal recognition at event
- Logo recognition in event program
- Recognition on Chamber website (events page)
- One night accommodation at the Broadmoor for either Thursday or Friday night
- Opportunity to supply promotional brochure/ items in attendee goodie bag

DRIVING RANGE & PUTTING GREEN SPONSOR

Investment \$5,500

Same package as Corporate Hole Sponsor with the exception of: Prominent signage on Driving Range and Putting Green

SHORT GAME, LONGEST DRIVE CONTEST SPONSORS

Investment \$2,500

- Two players in tournament
- Prominent signage at Short Game Contest
- Logo recognition in event program
- Opportunity to supply promotional brochure/items in attendee goodie bag

SHUTTLE TRANSPORTATION SPONSOR

Investment \$2,500

Same package as Short Game Contest Sponsor with the exception of: Prominent signage on shuttle bus

MULLIGAN SPONSOR

Investment \$1,500

- One player in tournament
- Prominent logo recognition on mulligan ticket

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.



The golf tournament is my favorite Chamber event. It’s a great opportunity to re-connect with my friends in the business community and the Broadmoor’s facilities are always stunning!

ROBERTA ROBINETTE

Director, State and Local Government Affairs
Lumen Technologies

COOLEST THING MADE IN COLORADO

The Coolest Thing Made in Colorado is annual competition that celebrates the innovation and craftsmanship driving Colorado’s thriving manufacturing industry. Ten finalists from across Colorado showcase their cutting-edge products, and the winner is announced during a special awards ceremony. Join us each October at our Annual Meeting to discover the state’s most groundbreaking products and recognize the businesses fueling this dynamic sector.



PRESENTING SPONSOR
Please Inquire with the Chamber Events Team

Limited to one sponsor, this premier position offers top billing on statewide campaign and event marketing – aligning your brand with the state chamber’s signature event that highlights the ingenuity and entrepreneurial spirit that define Colorado’s business community.

AT EVENT

- Two (2) tables of eight (8), top choice in preferred seating
- Opportunity for a company representative to moderate program and/or be a featured speaker
- Opportunity for a company representative to be seated at head table
- Opportunity for a VIP guest such as an elected official to be seated at your table
- First opportunity for photo with featured speaker and/or VIP guests
- Logo recognition as presenting sponsor on:
 - Attendee Name Badges
 - On-screen and in nominee videos
 - Banquet program
 - Event signage
- First right of refusal to sponsor future event

BRAND RECOGNITION

- Customized benefit tailored for your company (Opportunity for sponsorship customization to meet company marketing objectives)
- “Presented by” naming rights in all program marketing collateral
- Category exclusivity as Presenting Sponsor unless mutually agreed-upon with a second sponsor
- Sponsor recognition in event media releases
- Recognition in Chamber’s e-newsletter, Colorado Chamber News
- Logo recognition on the following event and marketing collateral (pending production/distribution deadlines):
 - Chamber website (Events Page)
 - Event invitations (8,000+ impressions)
 - Colorado Chamber & Coolest Thing websites
- Minimum of four (4) pre-event social media mentions, two (2) day-of event
- Opportunity for sampling, branded gift, gift bags, giveaway or collateral piece at each table

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.

NICHE SPONSORSHIPS:
Investment \$15,000-\$25,000

Limited to one sponsor per category in each of the following:

- **People’s Choice Award Sponsor**
- **Top Ten Nominees Expo Sponsor**
- **Top Ten Alumni Sponsor**
- **Collegiate Award Sponsor**

Please inquire with the Chamber Events Team to discuss these opportunities.

AT EVENT

- One table of eight, preferred seating
- Opportunity for a VIP guest such as an elected official to be seated at your table
- Photo opportunity with featured speaker and/or VIP guests
- Logo recognition on event programs
- Logo recognition on screen during luncheon
- Verbal recognition at event

BRAND RECOGNITION

- Recognition in Chamber’s e-newsletter, Colorado Chamber News
- Logo recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention

SUPPORTING SPONSOR
Investment \$10,000

Demonstrate your support for a competitive business climate in Colorado. Sustaining Sponsors will receive recognition in all event marketing, and a high-energy event experience for your company representatives and guests. You will have a centrally positioned table and substantial brand recognition at the event.

AT EVENT

- One table of eight (8), preferred seating after Presenting and Niche Sponsors
- Logo recognition in banquet program
- Logo recognition on screen during luncheon

BRAND RECOGNITION

- Recognition in Chamber’s e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (Twitter)

CONTRIBUTING SPONSOR
Investment \$4,500

In addition to a table of eight, Contributing Sponsors will receive brand recognition for your support of a pro-business Colorado both at the event and in select event marketing.

AT EVENT

- One table of eight (8), preferred seating after Supporting Sponsors
- Logo recognition in banquet program

BRAND RECOGNITION

- Logo recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition in banquet program

CORPORATE TABLE OF EIGHT

Colorado Chamber Member \$2000
Future Chamber Member \$3000

AT EVENT

- Logo in banquet program
- Logo recognition on table placard



The Colorado Chamber’s signature events really help connect like-minded executives and business leaders, opening opportunities for us to be more engaged with the statewide business community.

DAVID RIVERA

Director of Business Affairs at Climax Molybdenum, Colorado Chamber Past Board Chair



CONGRESSIONAL LUNCHEON

The Colorado Chamber of Commerce brings business and our Congressional Delegation together biennially to raise interest in supporting and improving our economy and quality of life, as well as sharing insight into the inner workings of Washington, DC. CEOs, senior managers, and small business owners attend this highly sought-after event for the opportunity to interact directly with and hear from our U.S. Representatives about what they are working on, opportunities to collaborate on legislation and issues most important to the success of the business community. This event is held every other year on non-election years and is considered one of the Chamber’s most popular and anticipated events.



PRESENTING SPONSOR
Investment \$25,000

Limited to one sponsor, this premier position offers top billing in all event marketing, and an exclusive, VIP event experience for your company representatives and guests. Joined by the featured speaker, you’ll have the best table; an opportunity at the podium and a chance to enjoy an exclusive photo op for you and your team.

AT EVENT

- Two tables of eight, top choice in preferred seating
- Opportunity for a company representative to moderate program and/or be a featured speaker
- Opportunity for a company representative to be seated at head table
- Opportunity for a VIP guest such as an elected official to be seated at your table
- First opportunity for photo with featured speaker and/or VIP guests
- Logo recognition in printed programs (400 impressions)
- Logo recognition on screen during luncheon
- Verbal recognition at event

BRAND RECOGNITION

- Customized benefit tailored for your company (Opportunity for sponsorship customization to meet company marketing objectives)
- “Presented by” naming rights in all program marketing collateral
- Sponsor recognition in event media releases
- Recognition in Chamber’s e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum of four (4) pre-event social media mentions, two (2) day-of event (X, Meta, LinkedIn)
- Opportunity for sampling, branded gift, gift bags or collateral piece at each table

Please note: All social media mentions, logo recognition and links to company website are pending posting, printing and publication deadlines.

SUSTAINING SPONSOR
Investment \$10,000

This premium position offers recognition in all event marketing, and a superior event experience for your company representatives and guests. You’ll have an excellent table position, an opportunity for VIP guests such as elected officials to be seated at your table (when available), and a chance to enjoy an exclusive photo op for you and your team.

AT EVENT

- One table of eight, preferred seating Opportunity for a VIP guest such as an elected official to be seated at your table
- Photo opportunity with featured speaker and/or VIP guests
- Logo recognition in printed programs (400 impressions)
- Logo recognition on screen during luncheon
- Verbal recognition at event

BRAND RECOGNITION

- Recognition in Chamber’s e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum of two (2) pre-event social media mentions, one (1) day-of event (X, Meta, LinkedIn)



This is one of the few opportunities that we have on a bipartisan basis to speak on these issues. We as a delegation really do work hard collectively, Democrats and Republicans, to make sure that where we can represent our state, we show a united front – and we’re really proud of that.

CONGRESSWOMAN DIANA DEGETTE

SUPPORTING SPONSOR
Investment \$6,000

Demonstrate your support for a pro-business Colorado. Sustaining Sponsors will receive recognition in all event marketing, and a high- touch event experience for your company representatives and guests. You will have a centrally positioned table as well as visual and verbal recognition at the event.

AT EVENT

- One table of eight, preferred seating after Presenting and Sustaining Sponsors
- Logo recognition in printed programs
- (400 impressions)
- Logo recognition on screen during luncheon

BRAND RECOGNITION

- Recognition in Chamber’s e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (X)

CONTRIBUTING SPONSOR
Investment \$3,500

In addition to a table of eight, Contributing Sponsors will receive brand recognition for your support of a pro-business Colorado both at the event and in select event marketing.

AT EVENT

- One table of eight, preferred seating after Supporting Sponsors
- Logo recognition in printed programs (400 impressions)

BRAND RECOGNITION

- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)

CORPORATE TABLE OF EIGHT

Colorado Chamber Member \$1,750
Future Member \$2,750

AT EVENT

- Logo in printed programs
- Logo recognition on table placard



COLORADO CHAMBER ALLIANCE (CCA)

The Colorado Chamber Alliance (CCA) is a program of the Colorado Chamber of Commerce that provides local chamber executives and their teams with opportunities for professional development, organizational excellence and grassroots advocacy.

More than 80 local chambers of commerce from across the state are members of the CCA, making it the strongest network of chamber industry peers in the state.

SPONSORSHIP OPPORTUNITIES FOR CCA EVENTS INCLUDE:

- Chamber Day at the Capitol - February
- Board Training Workshop - Summer
- Annual Conference - October



A SPECIAL THANKS TO PAST EVENT SPONSORS

AAA Colorado	Davis Graham	PCL
Amazon	DEN	PhRMA
American Chemistry Council	DoorDash	Pinnacol Assurance
American Furniture Warehouse	Encore Electric	Plante Moran
Anheuser Busch	Farmers Insurance	PNC Bank
AT&T	FCI Constructors	PIIAC
Ball Corporation	Fidelity Investments	Rocky Mountain Natural Meats
Black Hills Corporation	FirstBank	Safeway
BNSF Railway Company	Fulcrum Group	Southwest Airlines
The Boeing Company	GovOS	Stage 2 Studios
The Broadmoor Hotel	Golden Aluminum	Suncor
The Brown Palace	Google	Swire Coca-Cola, USA
Brownstein Hyatt Farber Schreck	Greenberg Traurig LLP	Terumo BCT
Caterpillar	HCA HealthONE	Tri-State Generation and Transmission
Chevron	Hercules Industries	United Airlines
Chord Energy	Herron Enterprises	United Launch Alliance
The Cigna Group	Holland & Hart LLP	United Power
Circular Action Alliance	HunterDouglas	University of Colorado
Climax Molybdenum	Huntington Bank	Wagner Equipment
Colorado Association of Realtors	IBM	Wells Fargo
Colorado Bankers Association	Instacart	Wipfli
Colorado Succeeds	Intermountain Health	Xcel Energy
CommonSpirit Health	Kaiser Permanente	
COPIC	KinderMorgan	
CORE Electric Cooperative	Kodiak Building Partners	
Cornerstone Government Affairs	Lincoln Tech	
	Lockheed	
	McLane Company	
	MolsonCoors	
	NextEra Energy	
	Niagara Bottling Co.	
	Oxy	
	PAC/WEST Strategies	



For more information about sponsoring Chamber events contact
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