



**Colorado Chamber
FOUNDATION**

*Colorado Chamber of
Commerce Foundation*

2025 **IMPACT REPORT**



Colorado Chamber
FOUNDATION

Mission

The Colorado Chamber Foundation supports research, programs and solutions that will drive opportunity and growth for Colorado's economy and advance the well-being of our communities through outreach and civic education.

Join us in Welcoming the Foundation's New Executive Director!

"The Colorado Chamber Foundation has quickly become the leading organization focused on a strategic vision and blueprint for our state, and I'm honored to step into this role to help shape a stronger, more competitive future for Colorado. Our goal is to make a real impact to improve our economic climate through research, data-backed solutions and key initiatives – I'm excited to be part of its growth and look forward to working with the Chamber team to foster a healthier business climate in Colorado!"



Rachel Beck

Executive Director

Colorado Chamber Foundation

Vision 2033

BLUEPRINT FOR COLORADO'S FUTURE

The Colorado Chamber of Commerce operates with a simple and compelling vision: Make Colorado a top state to do business in the nation, where dynamic business leaders choose to invest, innovate and create opportunities and prosperity for Coloradans. That's why the Chamber Foundation set out to explore our state's current strengths, gaps and opportunities of the state's business climate. The result was a comprehensive 10-year strategic action plan to foster sustained growth in Colorado – Vision 2033.

After nearly two years of development, in October 2023 the Colorado Chamber Foundation launched Vision 2033, laying out key areas of focus and specific recommendations to create opportunity for Coloradans and secure the state's economic future. We secured economic research and state-by-state competitiveness data, conducted multiple statewide surveys of businesses, performed confidential and quantitative interviews with CEO's and held a statewide listening tour in all four corners of the state. By relying on this information, we examined factors that are key to Colorado's ability to continue to attract residents and businesses, nurture a larger, more effective workforce and make Colorado a top state in the country to do business.

Vision 2033, guided by Colorado's business leaders, establishes a foundation for improving the state's competitiveness. Each focus area contains specific goals, actions, and metrics for success. The Colorado Chamber Foundation is now poised with dynamic initiatives that provide business direction, leadership and bold solutions to drive Colorado's growth for decades to come.

“Business leaders are tired of short-sighted policies that don't address the real challenges facing our state. They want future-focused solutions and leadership to position Colorado for sustained growth. Vision 2033 fills that void.”

Loren Furman
President & CEO
Colorado Chamber
of Commerce



BUSINESS
COMMUNITY
INVESTMENT IN
*Vision
2033*


Colorado Chamber
FOUNDATION


DATA &
RESEARCH


IN-DEPTH
INTERVIEWS
WITH CEOs


COMPETITIVE
LANDSCAPE
ASSESSMENT


BUSINESS
SURVEYS


REGIONAL
MEETINGS
WITH BUSINESS
LEADERS

FOUR FOCUS AREAS



WORKFORCE
DEVELOPMENT



COST OF
LIVING



BUSINESS
CLIMATE



ENVIRONMENTAL
SUSTAINABILITY

Vision 2033 ACTION PLAN

FUNDRAISING GOAL
\$2 MILLION OVER 3 YEARS

PROGRESS AS OF AUGUST 2025
\$1.5 MILLION

INVESTMENT ALLOCATION

- Workforce Development Programs
- Research and Reports
- Staffing Support, Including New Foundation Executive Director & Regulatory Affairs Advisor
- Consulting Support
- Key Industry Alliances and Task Forces
- Civic and Community Programs



Research

FUNDING CRITICAL STUDIES & REPORTS

To support the work of the Colorado Chamber Foundation and Vision 2033, the organization funds educational research and analyses. From economic impact reports and studies to business surveys, this work is critical to the Foundation's mission.

2025 Business Leaders Survey *Published February 2025*

In its third annual poll, the Chamber Foundation released a survey of 169 business leaders to cover key economic and policy issues relevant to the statewide business community. The survey highlighted Colorado's regulatory climate and the challenges it poses on the state's economic competitiveness.

Job Market Reports *Released Quarterly*

In partnership with Aspen Technology Labs, these quarterly jobs reports provide insights into job vacancies and workforce trends across the state. This real-time data helps to better understand Colorado's economic landscape and informs the Chamber's workforce initiatives.

Colorado Scorecard *Updated Annually*

The Scorecard is a digital dashboard tracking more than 80 data points related to Colorado's competitiveness, economy and key industries. The scorecard compiles annual rankings, statistics and surveys to assess where Colorado stands and monitor progress over time.

Colorado Regulation Impact Analysis Report *Published November 2024*

The Colorado Chamber Foundation worked with a team of peer-reviewed economists to launch a comprehensive study on the state's regulatory climate. The report revealed that Colorado is the sixth most regulated state in the nation with 45% of its nearly 200,000 regulations being excessive or duplicative.

Colorado Technology Industry Trends Report

Published February 2025

In partnership with the Colorado Technology Association, this report compares the performance of Colorado's tech industry against other states and top metro areas. It focuses on the assets and emerging technologies of the Colorado tech ecosystem and highlight challenges for our tech hub.

Regulatory Annual Update Report

Expected December 2025

As a follow-up to the Chamber Foundation's comprehensive regulatory study launched at the end of 2024, the team of economists who authored the study will prepare a brief update on key metrics to track state regulations.

Colorado Lost Opportunities & Corporate Relocations Tracker

Published April 2025

A comprehensive review of all public announcements of corporate relocations, expansions out of Colorado or lost site selection opportunities. The report utilizes public data from SEC reports, WARN listings, and news articles to understand the volume of companies leaving the state and where they are relocating to.

Aerospace Industry Trends Report

Published January 2024

As part of the launch of the Chamber Foundation's new Aerospace & Aviation Alliance, the Foundation will fund a full report on the strength of this industry, measuring how Colorado compares to other states, and the industry's impacts to our broader workforce.



Workforce

IMPROVING COLORADO'S TALENT PIPELINE

Workforce challenges have consistently ranked among the top two issues for employers in Colorado Chamber Foundation business surveys. Through Vision 2033, a key focus for the Foundation is to equip our workforce with the skills needed to take on the jobs of the future.

In 2025, the Chamber Foundation worked with state and local leaders to coordinate and execute seven regional workforce summits across the state based on a law the Chamber helped pass last year. The summits brought together employers and educators to identify talent gaps by industry, collaborate on new career pathways, and discuss coordinating curricula to better fit employer needs.

Chamber staff played a key role in these summits, leading industry breakout groups, serving as table captains for discussions, reporting on the activities at the summits and contributing concerns of the business community regarding workforce development.

At the end of 2025, regional partners will develop two- and five-year plans based on the outcomes of each summit to expand specific career pathways and boost local industry workforces.

TOTAL IMPACT

7

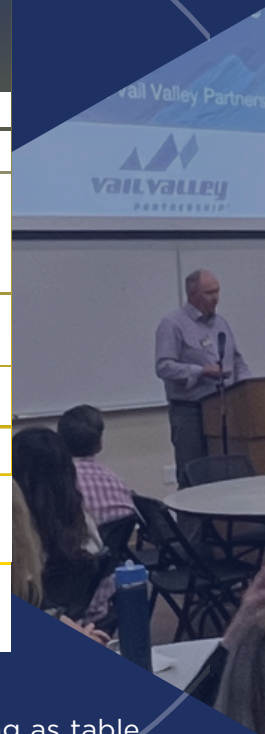
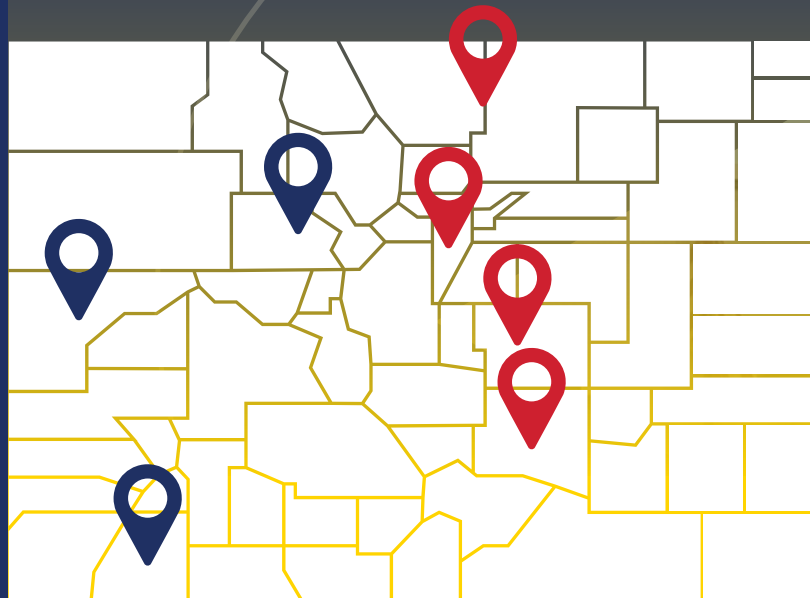
REGIONAL
WORKFORCE SUMMITS

650

PARTICIPATING
INDUSTRY LEADERS
AND PUBLIC PARTNERS

9+

INDUSTRIES
REPRESENTED





NORTHWEST REGION

In Vail Valley, leaders from the **construction, health care** and **tourism** sectors discussed the impact of limited housing and workforce-sharing needs and agreed to work together on solutions to retain and attract local talent in the mountain region.

WESTERN REGION

In Grand Junction, **construction, early childhood education** and **health care** industry leaders discussed the need to work more closely with local school districts and colleges. They tackled the need to address regulatory and structural obstacles that stand in the way of growing their industries.

SOUTH CENTRAL REGION

Attendees from the **agriculture, health care, and technology** industries met at Fort Lewis College, focusing on the need for greater industry-wide collaboration with educators to strengthen and expand career pathways, especially in rural areas.

NORTHEAST REGION

Leaders from **advanced manufacturing, construction** and **health care** gathered at the University of Northern Colorado to identify key workforce gaps. Stakeholders committed to developing comprehensive new pathways to strengthen their industries.

DENVER REGION

Industry leaders from **aerospace & defense, advanced manufacturing, and renewables & clean energy** partnered with educators and state officials to analyze talent gaps and draft two- and five-year plans to strengthen career readiness.

PIKES PEAK REGION

At Pikes Peak State College, representatives from the **aerospace & defense, advanced manufacturing** and **technology** sectors discussed hands-on learning opportunities and building clearer connections between education and high-demand careers.

SOUTHERN REGION

Advanced manufacturing, construction and **technology** leaders met in Pueblo to focus on how to employ existing but underutilized tools and create new pathways to boost the pipeline of students and adult workers.



Regulatory Impact Study

LEADING THE STATE TOWARD MEANINGFUL REFORM

At the beginning of 2024, the Colorado Chamber Foundation commissioned a team of peer-reviewed economists to study Colorado's state-level regulatory climate. The team with StratACUMEN spent approximately 10 months assessing the impact of regulatory practices on the state's business landscape and economic health.

The report, released in December 2024, was compelling. It found that Colorado is the sixth most regulated state in the nation with 45% of its 200,000 regulations being excessive. The study became a critical tool for both the Foundation and the Chamber advocacy team as it works to reform Colorado's regulatory environment. This effort was so effective that it was said to be "one of the most frequently cited statistics during the session," by Colorado Politics.

The Colorado Chamber Foundation will continue to work with StratACUMEN to develop annual updates to key metrics from the regulatory report to educate the public on the state's economic climate.



THE STRATACUMEN TEAM



cp colorado politics

TOP STORY

Colorado's regulatory framework took center stage, as state slips in national rankings

“One of the most frequently cited statistics during the session came from a study commissioned by the Colorado Chamber of Commerce in 2024. The study ranked Colorado as the sixth-most regulated state in the U.S., claiming that nearly half of the state's roughly 200,000 regulations are “excessive or duplicative.”

REGULATORY
IMPACT STUDY

*Key
Findings*

6th MOST REGULATED
STATE

200,000 TOTAL STATE
REGULATIONS

45% OF STATE REGULATIONS ARE
DUPLICATIVE OR EXCESSIVE

36,000 LOST JOBS FOR EVERY 10%
INCREASE IN REGULATIONS

9,000 LOST FIRMS FOR EVERY 10%
INCREASE IN REGULATIONS

7.1% GROWTH IN STATE
REGULATIONS FROM 2020-23

**POTENTIAL AREAS
OF REFORM:**

As part of the 2024 Regulatory Impact Report, the economists assessed case studies from other states and recommended several policy solutions, including:

**ESTABLISH AN EVALUATION
SYSTEM THROUGH THE STATE
AUDITOR**



**PLACE CERTAIN STATE AGENCIES
UNDER A REGULAR AUDIT CYCLE**



**CREATE LEGISLATIVE
REGULATORY OVERSIGHT
COMMITTEE**





U.S. Chamber of Commerce
Foundation



DANIELS FUND®

National Civics Bee

ENGAGING COLORADO YOUTH IN CIVIC EDUCATION

For three years in a row, the Colorado Chamber Foundation has received a grant through the Daniels Fund and Civic Trust of the U.S. Chamber to host the National Civics Bee. The goal of this program is to encourage civic engagement among our youth and show how they can positively contribute to our local communities.

In 2024 and 2025, the program expanded to include a local media partnership with 9News. The Chamber Foundation collaborated with six local chambers of commerce to host regional competitions. Approximately 300 students entered the competition by submitting essays on how to solve a problem in their community. Students participated in live quiz events and were pressed on their civics knowledge by a panel of judges. The top three students from each regional competition competed in the statewide championship hosted by the Colorado Chamber Foundation. Colorado's state champion, Cameron Parker, will compete for the national title in Washington, DC. Prizes at the National Championship include \$100,000 for the first place winner, \$25,000 for second place and \$15,000 for third place.

The Chamber Foundation's program was named a finalist for a national civics award and is used as a model for other states pursuing their own programs. The Foundation will continue this program into 2026, expanding to more regions to encourage statewide participation.

2023



CITIZENS AWARD

BEST CIVICS ENGAGEMENT
PROGRAM FINALIST

BROADCAST MEDIA EXPOSURE

TOTAL TV
COVERAGE
VIEWERSHIP

277,662

TV COVERAGE
PUBLICITY
VALUE

\$19,054

GROWING STUDENT PARTICIPATION

STUDENT
APPLICATIONS
STATEWIDE

300+

REGIONAL
CIVICS BEE
PARTNERS

6 Regions

2025 Local Chamber Partners

HOSTING LOCAL CIVICS BEES STATEWIDE



BUENA VISTA
CHAMBER
of Commerce



GREATER ARVADA
Chamber of Commerce



Denver Metro
Chamber of
Commerce



Alliances

STRATEGIC INDUSTRY COLLABORATION

Legal Reform Alliance

This alliance includes representation of legal counsel and businesses committed to reversing the trajectory of Colorado's legal climate. Recent work includes a study on noneconomic damage caps and passing legislation on third-party foreign litigation.

65 ACTIVE
MEMBERS

Tech Alliance

This alliance unites the voice of the statewide tech industry to advance industry growth. Recent work includes the 2025 Tech Industry Trends Report and heavy involvement in the state's recent AI regulations.

115 ACTIVE
MEMBERS

Environmental & Sustainability Task Force

This alliance brings together diverse business interests to collaborate on environmental regulations and improving emissions. The task force has made recent accomplishments in carbon capture, underground storage, and nuclear technology.

72 ACTIVE
MEMBERS

Education to Employment Alliance

This alliance brings together major workforce-focused groups to improve Colorado's talent pipeline. It recently completed regional workforce summits to identify talent gaps statewide.

11 ACTIVE
PARTNERS
REPRESENTING

> 2,000
EMPLOYERS STATEWIDE

**INVESTMENT IN
CHAMBER ALLIANCES
IN 2023-24**

\$440,000+

Community Engagement

BUSINESS GIVES BACK



In partnership with Chamber investors, the Colorado Chamber Foundation's Community Impact Day provided local nonprofit organizations with volunteers to complete community projects. This new event enhanced the Foundation's community engagement and allowed participating organizations to give back through a variety of volunteer events across Colorado.

The first Community Impact Day kicked off on September 18, 2024. Volunteer events were hosted by the following organizations:

Networking Sponsor



The Food Bank of the Rockies

Distributing meals to people in need at the mobile pantry.



Girls Inc. of Metro Denver

Updating a multipurpose room for use by Girls Inc. programs.



The Town of Georgetown

Cleaning up Georgetown Lake trails and area parks.



EPIC Colorado & Denver's Early Childhood Council

Outdoor improvements to playground and recreation areas.



TOTAL IMPACT

75

VOLUNTEERS

200

COMBINED
HOURS OF SERVICE

150

BAGS OF TRASH
CLEARED
IN GEORGETOWN

110

BARRELS OF MULCH
LAID AT CHILDREN'S
CENTER

\$22,500

SPONSOR INVESTMENT

Lead Sponsor

Thank You

TO THE COLORADO CHAMBER
FOUNDATION'S INVESTORS



KODIAK
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Key Investors



TRI-STATE



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Commerce



Lisa Reeves
Board Secretary
Colorado Chamber of
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Get Involved

CONNECT WITH US!



Colorado Chamber
FOUNDATION

BECOME A FOUNDATION
INVESTOR OR JOIN AN ALLIANCE



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Colorado Chamber
FOUNDATION

**JOIN US IN ADVANCING
ECONOMIC GROWTH TO
DRIVE OPPORTUNITY
*for All Coloradans.***