



COLORADO CHAMBER  
OF COMMERCE

# 2025 EVENT OPPORTUNITIES

PUTTING YOUR COMPANY IN  
FRONT OF COLORADO'S MOST  
INFLUENTIAL LEADERS



# FOR BUSINESS. FOR COLORADO. FOR TOMORROW.

The Colorado Chamber of Commerce is the leading business advocacy organization in the state – working to continually improve the business climate across Colorado. Our members represent the state’s industry powerhouses – and our events are an incredible opportunity to connect with some of their most influential leaders.



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We are proud to have curated an event series that features our nation's leading experts in a variety of organizations and industries – attracting some of the largest corporations in the country and key decision makers across our membership base.

HIGH PROFILE SPEAKERS

**The Honorable Jared Polis,**  
Governor of Colorado and former U.S. Congressman

**Jay Timmons, President & Chief Executive Officer,** National Association of Manufacturers

**The Honorable John Hickenlooper,**  
United States Senator and Former Governor of Colorado

**Tom Donahoe (+),** Former President & Chief Executive Officer, U.S. Chamber of Commerce

**Joe Ellis, Chief Executive Officer,** Denver Broncos

**The Honorable Michael Bennet,**  
United State Senator

**Dick Monfort, Owner, Chairman & Chief Executive Officer,** Colorado Rockies Baseball Club

**Justin Miller, Executive Chef,**  
The Broadmoor

**General Michael Hayden,** former Director of the CIA & the National Security Agency

**Michael Morell,** former Director of the CIA

**Paul Andrews, Chief Executive Officer,**  
National Western Complex

**The Honorable Joe Neguse,**  
U.S. House of Representatives

**The Honorable Cory Gardner,**  
Former United States Senator

**The Honorable Bill Owens,**  
Former Governor of Colorado

MAJOR SPONSORS



WHY SPONSOR?

Nearly every month of the year, the Colorado Chamber of Commerce offers timely events on issues vital to the interests of the statewide business community. These events are an exceptional opportunity for attendees to engage in discussions, network with fellow businesses, and discover the latest trends arising in their industry. In other words, these events provide you with the perfect atmosphere for expanding your reach, promoting your brand, and conducting business.

POWERFUL STRATEGIC MARKETING

We want to ensure our events are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, and print publications.



Sponsoring Colorado Chamber events has put our company in front of some of the most influential players in business and policy. The Chamber's strong reputation as a powerhouse at the state capitol makes our strategic partnerships worthwhile.

JENNIFER ENGLE

Senior Director, Government Relations & Public Affairs at Fidelity Investments

OUR REACH INCLUDES

9,200+

SOCIAL MEDIA FOLLOWERS

3,000+

TWITTER IMPRESSIONS (ON AVERAGE) FROM LIVE EVENT COVERAGE

6,200

BUSINESS PROFESSIONALS (ON AVERAGE) REACHED FROM HIGHLY SEGMENTED E-MAIL CAMPAIGNS

14,600

ON AVERAGE MONTHLY COLORADO CHAMBER WEBSITE VIEWS

MEDIA EXPOSURE

REGULARLY EARNED MEDIA COVERAGE ON MAJOR EVENTS IN WIDELY-CIRCULATED PUBLICATIONS AND BROADCAST TELEVISION AND RADIO NETWORKS

SPONSORSHIP CAN HELP YOU



POSITION YOUR EMPLOYEES AND COMPANY EXECUTIVES AS THOUGHT LEADERS ON CRITICAL AND TIMELY ISSUES FOR THE BUSINESS COMMUNITY



CREATE STRATEGIC RELATIONSHIPS WITH COMPANIES WITHIN AND ACROSS INDUSTRIES



GENERATE PRODUCTIVE NEW LEADS



SPOTLIGHT YOUR COMPANY'S NEWEST INITIATIVES AND STRENGTHEN YOUR BRAND



GAIN ACCESS TO HIGH-RANKING POLICY INFLUENCERS



DEVELOP, RECRUIT, AND RETAIN YOUR EMPLOYEES

# CALENDAR OF EVENTS & OPPORTUNITIES



As we continue to provide high-value networking and educational platforms for Colorado businesses, our sponsors are crucial to each event's success.

**FOR MORE INFORMATION  
PLEASE CONTACT:**

**Lauren Schwartz**  
LSchwartz@COchamber.com  
(303) 866-9643  
www.COChamber.com

**LEGISLATIVE KICK-OFF RECEPTION**

**JANUARY**

**CHAMBER DAY AT THE CAPITOL  
A COLORADO CHAMBER ALLIANCE EVENT**

**FEBRUARY**

**WOMEN'S FORUM:  
A FORCE IN BUSINESS**

**MARCH**

**EXECUTIVE CONNECTIONS RECEPTION**

**APRIL**

**CIVICS BEE**

**MAY**

**DC FLY-IN  
(COMING IN 2026)**

**JUNE**

**CANDIDATE ENDORSEMENTS & RECEPTION  
(BIENNIALY IN ELECTION YEARS)**

**JULY**

**CONGRESSIONAL LUNCHEON  
(BIENNIALY IN NON-ELECTION YEARS)**

**AUGUST**

**ANNUAL GOLF TOURNAMENT AT THE BROADMOOR**

**AUGUST**

**CCA ANNUAL CONFERENCE  
A COLORADO CHAMBER ALLIANCE EVENT**

**OCTOBER**

**COOLEST THING MADE IN COLORADO  
AWARDS BANQUET**

**OCTOBER**

# LEGISLATIVE KICKOFF RECEPTION

The Colorado Chamber's premier annual event, the Legislative Kickoff Reception is designed to bring together CEOs, small business leaders, local chamber executives and elected officials from across the state to discuss Colorado's transitioning economy and top business priorities for the upcoming legislative session.



## POLITICAL POWERHOUSE Investment \$25,000 Limit: 1

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Logo placement on guest name tags with recognition as Presenting Sponsor.
- Opportunity to give welcome/introduction remarks
- Sixteen (16) event tickets
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page & link to company website
- Logo recognition on invitations (8,000 + impressions)
- Logo recognition at event
- Minimum of six (6) pre-event social media mentions, two (2) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

## GOLD DOME INFLUENCER Investment \$15,000 Limit: 2

- Twelve (12) event tickets
- Opportunity to give remarks
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page & link to company website
- Logo recognition on invitations (8,000 + impressions)
- Logo recognition at event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)

## LEGISLATIVE CHAMPION Investment \$10,000

- Eight (8) event tickets
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page, link to company website
- Logo recognition on invitations (8,000 + impressions)
- Logo recognition at event
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)

## CAPITOL STRATEGIST Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page link to company website
- Logo recognition at event
- Logo recognition on invitations (8,000 + impressions)

## POLITICAL PIONEER Investment \$3,500

- Four (4) event tickets
- Logo Recognition on Colorado Chamber website events page link to company website
- Recognition at event

## GAME CHANGER Investment \$2,000

- Two (2) event tickets
- Recognition on Colorado Chamber website events page link to company website

## INDIVIDUAL TICKET

Colorado Chamber Investor \$150  
Future Investor \$250



Thanks to the Colorado Chamber and Loren Furman for having me on Colorado Business Day. The NAM and our members in Colorado benefit greatly from our partnership as we work to build this manufacturing decade.

### JAY TIMMONS

President /CEO of the National Association of Manufacturers



# WOMEN: A FORCE IN BUSINESS

An inspiring and impactful event dedicated to promoting leadership development, advocacy, mentorship, allyship and person wellness for women in the workplace. Gain insights as we explore pathways to leadership, what it's like at the top, and how women and men can work together to cultivate the next generation of leaders.



## THE QUEEN – BRINGING DOWN THE HOUSE Investment \$15,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Opportunity to address the audience and/or sit on panel
- Eight (8) event tickets
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page with link to company website
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

## THE MERYL – THE DEVIL WEARS PRADA Investment \$10,000

- Opportunity to address the audience
- Eight (8) event tickets
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page with link to company website
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

## THE SALMA – LIKE A BOSS Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page with link to company website
- Opportunity to distribute promotional materials to attendees

## THE JULIA – EAT PRAY LOVE Investment \$3,500

- Four (4) event tickets
- Logo recognition on Colorado Chamber website events page link to company website
- Recognition at event

## THE BETTY - GOLDEN GIRLS Investment \$2,000

- Two (2) event tickets
- Recognition on Colorado Chamber website events page

## THE SANDRA – MISS CONGENIALITY Investment - \$1,000 (Small Business - 10 or fewer employees)

- Two (2) event tickets
- Recognition on Colorado Chamber website events page



Realizing the leadership potential of women at every level of business will fuel a more inclusive economy in Colorado. When we elevate and empower women, that brings different perspectives to the table and leads to better outcomes for both employers and employees.

### MARIA DEMAREE

Senior Vice President, Enterprise Business and Digital Transformation & CIO, Lockheed Martin



# EXECUTIVE CONNECTIONS RECEPTION

Executive Connection Receptions are an important benefit for upper-level executives of the Colorado Chamber’s member companies. These receptions are exclusive, by invitation-only and feature high profile speakers. Previous speakers include former Governors Bill Owens and John Hickenlooper, U.S. Senators Cory Gardner, Michael Bennet, and Mark Udall, U.S. Congressman Joe Neguse, Denver Mayor Michael B. Hancock, Broncos President, Chairman, and CEO Joe Ellis, and Colorado Rockies Baseball Club Owner Dick Monfort. A must-attend for those looking for high-level networking and the latest policy updates.



### PRESENTING SPONSOR Investment \$15,000

- First right of refusal to sponsor Future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Opportunity to address the audience and/or sit on panel
- Eight (8) event tickets
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page link to company website
- Prominently displayed pop-up banner (provided by sponsor) at the event
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

### SUSTAINING SPONSOR Investment \$10,000

- Opportunity to address the audience
- Eight (8) event tickets
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page link to company website
- Minimum of one (1) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

### CONTRIBUTING SPONSOR Investment \$3,500

- Four (4) event tickets
- Logo recognition on Colorado Chamber website events page link to company website
- Recognition at event

### SUPPORTING SPONSOR Investment \$6,000

- Eight (8) event tickets
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page link to company website
- Opportunity to distribute promotional materials to attendees



When I joined the Colorado Chamber, I felt very welcome – immediately a part of the team and a connected part of the community of members.

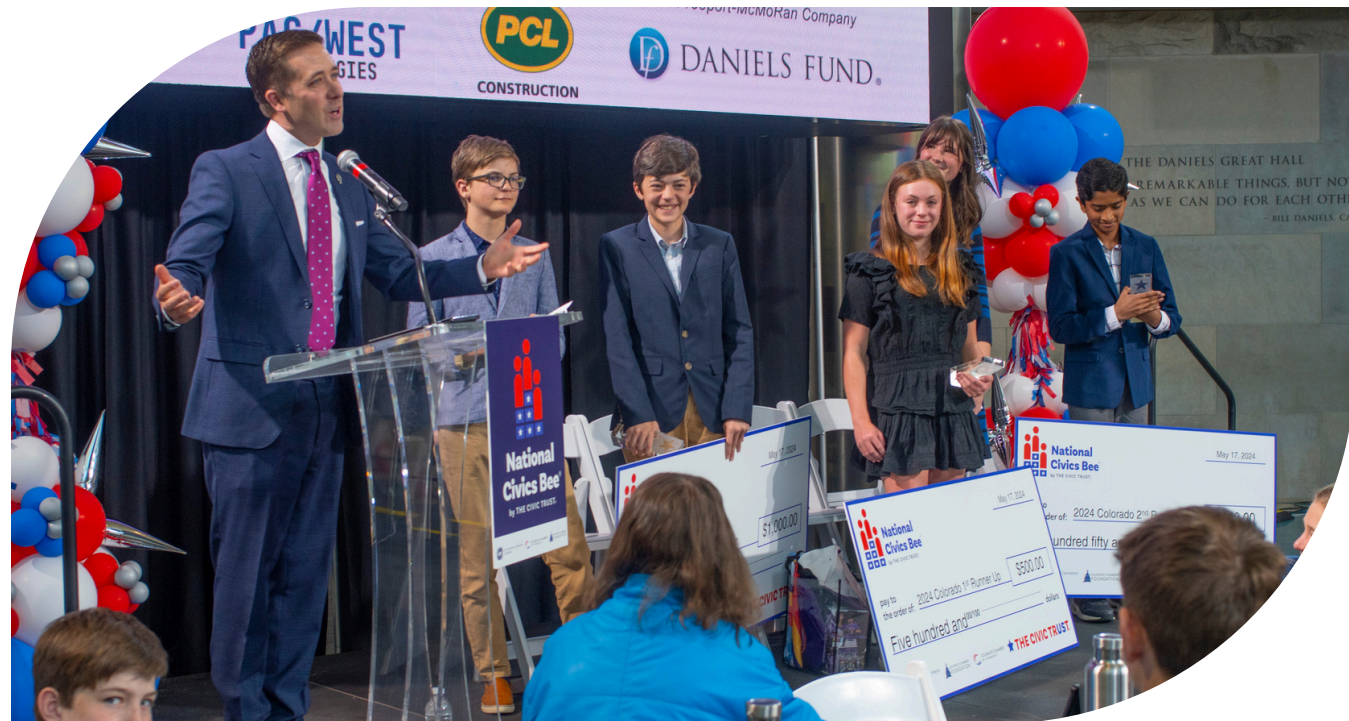
#### ROGER BARTLETT

Owner at Affordable Concrete



# CIVICS BEE

The Civics Bee is an annual competition held throughout Colorado that encourages young Americans to engage in civics and contribute to their communities. Participating middle school students will flex their civics knowledge for a chance to win recognition and cash prizes. The winner of the Colorado Civics Bee will advance to the National competition held in Washington, D.C. in the Fall.



## PRESENTING SPONSOR Investment \$10,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Welcome/introduction remarks
- Opportunity to be a panel judge for the
- Live Q&A to State Contestants at State Competition
- Branded lanyard for all participants and attendees
- Verbal recognition at event
- Prominent logo recognition Civics Bee Screen during displayed pop-up banner (provided by sponsor) at the event
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Opportunity to distribute promotional materials to attendees

## TECHNOLOGY SPONSOR Investment \$8,000

- Opportunity to have company representative a part of program
- Verbal recognition at event
- Logo recognition on tablets used by contestants
- Logo Recognition on Colorado Chamber website events page link to company website
- Minimum of one (1) pre-event social media mention, one (1) day-of-event (Twitter, Facebook, LinkedIn)

## CIVICS ADVOCATE Investment \$3,500

- Recognition at event
- Opportunity to provide raffle prize for Civics Bee Reception
- Logo Recognition on Colorado Chamber website events page link to company website
- Recognition at event

## SUPPORTING SPONSOR Investment \$2,000

- Recognition at event
- Recognition on Colorado Chamber website events page

## CIVICS CHAMPION SPONSOR Investment \$6,000

- Company logo on signage at refreshment station
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page link to company website



Under the Colorado Chamber's new vision, they are bringing fresh, innovative ideas to the table to enhance Colorado's future while investing in local communities across the state.

### JOHN JACUS

Partner at Davis Graham and Past Chair, Colorado Chamber Board





# DC FLY-IN

The D.C. fly-in is an opportunity for Colorado Chamber/CCA members to visit Washington D.C. and meet their elected representatives to the U.S. Congress & U.S. Senate. Activities include receptions, exclusive tours, meetings with the Colorado federal delegation, and more.

This can't-miss event is a premier opportunity to show your support of the Colorado business community in front of some of the most influential political leaders in Colorado and Washington D.C.



### PRESENTING SPONSOR Investment \$25,000

- First right of refusal to sponsor future event, must be confirmed within 90 days after current year event
- Opportunity to give welcome/introduction remarks
- Four (4) DC Fly-In event registrations
- Verbal recognition at event
- Recognition in The Colorado Chamber Capitol Report
- Logo Recognition on Colorado Chamber website events page linked to company website
- Minimum of two (2) pre-event social media mentions, one (1) day-of-event (Twitter, Facebook, LinkedIn)
- Photo opportunity with Guest Speaker(s)
- Opportunity to distribute promotional materials to attendees

### WELCOME RECEPTION AND DINNER SPONSOR Investment \$15,000

- Three (3) DC Fly-In event registrations Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page linked to company website
- Company logo on event signage at welcome reception
- Opportunity to distribute promotional materials to attendees

### COLORADO FEDERAL DELEGATION BRIEFINGS SPONSOR Investment \$10,000

- Two (2) DC Fly-In event registrations
- Verbal recognition at event
- Logo Recognition on Colorado Chamber website events page linked to company website
- Company logo on event signage at briefings

### TRANSPORTATION SPONSOR Investment \$10,000

- Two (2) DC Fly-In event registrations Verbal recognition at event
- Company logo on charter bus for event transportation
- Logo recognition on Colorado Chamber website events page linked to company website

### ISSUE PANELS SPONSOR Investment \$10,000

- Two (2) DC Fly-In event registrations Verbal recognition at event
- Logo recognition on Colorado Chamber website events page linked to company website
- Company logo on event signage at Issues Panels

### SUPPORTING SPONSOR Investment \$5,000

- One (1) DC Fly-In event registration
- Logo Recognition on Colorado Chamber website events page linked to company website
- Company logo on event signage



Going to DC with the Colorado Chamber was a huge eye-opener for me. The level of access and exposure to our congressional delegation they were able to arrange was an incredible experience.

**JEFF ERKER**  
Sr. Vice President, FCI Constructors



# CONGRESSIONAL LUNCHEON

The Colorado Chamber of Commerce brings business and our Congressional Delegation together biennially to raise interest in supporting and improving our economy and quality of life, as well as sharing insight into the inner workings of Washington, DC. CEOs, senior managers, and small business owners attend this highly sought-after event for the opportunity to interact directly with and hear from our U.S. Representatives about what they are working on, opportunities to collaborate on legislation and issues most important to the success of the business community. This event is held every other year on non-election years and is considered one of the Chamber's most popular and anticipated events.

## PRESENTING SPONSOR Investment \$25,000

Limited to one sponsor, this premier position offers top billing in all event marketing, and an exclusive, VIP event experience for your company representatives and guests. Joined by the featured speaker, you'll have the best table; an opportunity at the podium and a chance to enjoy an exclusive photo op for you and your team.

### AT EVENT

- Two tables of eight, top choice in preferred seating
- Opportunity for a company representative to moderate program and/or be a featured speaker
- Opportunity for a company representative to be seated at head table
- Opportunity for a VIP guest such as an elected official to be seated at your table
- First opportunity for photo with featured speaker and/or VIP guests
- Logo recognition in printed programs (400 impressions)
- Logo recognition on screen during luncheon
- Verbal recognition at event

### BRAND RECOGNITION

- Customized benefit tailored for your company (Opportunity for sponsorship customization to meet company marketing objectives)
- "Presented by" naming rights in all program marketing collateral
- Sponsor recognition in event media releases
- Recognition in Chamber's e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum of six (6) pre-event social media mentions, two (2) day-of event (Twitter, Facebook, LinkedIn)
- Opportunity for sampling, branded gift, gift bags or collateral piece at each table

## SUSTAINING SPONSOR Investment \$10,000

This premium position offers recognition in all event marketing, and a superior event experience for your company representatives and guests. You'll have an excellent table position, an opportunity for VIP guests such as elected officials to be seated at your table (when available), and a chance to enjoy an exclusive photo op for you and your team.

### AT EVENT

- One table of eight, preferred seating Opportunity for a VIP guest such as an elected official to be seated at your table
- Photo opportunity with featured speaker and/or VIP guests
- Logo recognition in printed programs (400 impressions)
- Logo recognition on screen during luncheon
- Verbal recognition at event

### BRAND RECOGNITION

- Recognition in Chamber's e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum of two (2) pre-event social media mentions, one (1) day-of event (Twitter, Facebook, LinkedIn)

## SUPPORTING SPONSOR Investment \$6,000

Demonstrate your support for a pro-business Colorado. Sustaining Sponsors will receive recognition in all event marketing, and a high-touch event experience for your company representatives and guests. You will have a centrally positioned table as well as visual and verbal recognition at the event.

### AT EVENT

- One table of eight, preferred seating after Presenting and Sustaining Sponsors
- Logo recognition in printed programs
- (400 impressions)
- Logo recognition on screen during luncheon

### BRAND RECOGNITION

- Recognition in Chamber's e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (Twitter)

## CONTRIBUTING SPONSOR Investment \$3,500

In addition to a table of eight, Contributing Sponsors will receive brand recognition for your support of a pro-business Colorado both at the event and in select event marketing.

### AT EVENT

- One table of eight, preferred seating after Supporting Sponsors
- Logo recognition in printed programs (400 impressions)

### BRAND RECOGNITION

- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)

## CORPORATE TABLE OF EIGHT

Colorado Chamber Member \$1,750  
Potential Member \$2,750

### AT EVENT

- Logo in printed programs
- Logo recognition on table placard



This is one of the few opportunities that we have on a bipartisan basis to speak on these issues. We as a delegation really do work hard collectively, Democrats and Republicans, to make sure that where we can represent our state, we show a united front – and we're really proud of that.

### DIANA DEGETTE

Congresswoman at the 2019 Congressional Luncheon



# GOLF TOURNAMENT

Traditionally held at the Broadmoor each year, Colorado Chamber members look forward to this tournament as one of their finest golfing experiences of the year. The tournament provides a unique opportunity to play on one of the country's premiere PGA-level golf courses. Players tee it up with the other Colorado business leaders, all while enjoying the hospitality of top-notch sponsors.



**PRESENTING SPONSOR**  
Investment \$25,000  
Limit: 1

- “Presented by” naming rights in all program marketing collateral
- Two complimentary foursomes
- Two nights accommodations at the Broadmoor Wednesday & Thursday night
- Speaking opportunity for executive to address audience at the tournament
- Prominent logo recognition in event program and on Chamber website
- Opportunity to supply promotional brochures/items in attendee goodie bag
- Minimum of six pre-event social media mentions, two day-of event
- First right of refusal to sponsor future event, must be confirmed 90 days after current year event

**19th HOLE PARTY & AWARDS CEREMONY**  
Investment \$15,000

- One complimentary foursome
- One night accommodation at the Broadmoor for either Thursday or Friday night
- Speaking opportunity for executive to address audience at awards ceremony
- Prominent logo recognition in event program
- Opportunity to supply promotional brochures/items in attendee goodie bag
- Logo recognition on Chamber website (events page)
- Minimum of two pre-event social media mentions, one day-of event

**LUNCH SPONSOR**  
Investment \$10,000

- One complimentary foursome
- Prominent signage on each lunch box
- Verbal recognition at event
- Prominent logo recognition in event program and on Chamber website (events page)
- Minimum of two pre-event social media mentions, one day-of event (Twitter, Facebook, LinkedIn)
- One night accommodation at the Broadmoor for either Wednesday or Thursday night
- Opportunity to supply promotional brochure/items in attendance goodie bag

**CART SPONSOR**  
Investment \$6,500

Same package as Lunch Sponsor with the exception of: Prominent signage on each golf cart and minimum of one social media mention

**SCOREBOARD SPONSOR**  
Investment \$6,500

Same package as the Lunch Sponsor with the exception of: Prominent signage on scoreboard and one social media mention

**CORPORATE HOLE SPONSOR**  
Investment \$5000

- One complimentary foursome
- Signage at hole including company logo
- Verbal recognition at event
- Logo recognition in event program
- Recognition on Chamber website (events page)
- One night accommodation at the Broadmoor for either Thursday or Friday night
- Opportunity to supply promotional brochure/ items in attendee goodie bag

**DRIVING RANGE & PUTTING GREEN SPONSOR**  
Investment \$5,500

Same package as Corporate Hole Sponsor with the exception of: Prominent signage on Driving Range and Putting Green

**SHORT GAME CONTEST SPONSOR**  
Investment \$2,500

- Two players in tournament
- Prominent signage at Short Game Contest
- Logo recognition in event program
- Opportunity to supply promotional brochure/items in attendee goodie bag

**SHUTTLE TRANSPORTATION SPONSOR**  
Investment \$2,500

Same package as Short Game Contest Sponsor with the exception of: Prominent signage on shuttle bus

**MULLIGAN SPONSOR**  
Investment \$1,500

- One player in tournament
- Prominent logo recognition on mulligan ticket



The golf tournament is my favorite Chamber event. It's a great opportunity to re-connect with my friends in the business community and the Broadmoor's facilities are always stunning!

**ROBERTA ROBINETTE**  
President – Colorado at AT&T

# COOLEST THING MADE IN COLORADO



## COOLEST THING MADE IN COLORADO

### PRESENTING SPONSOR

Please Inquire with the Chamber Events Team

Limited to one sponsor, this premier position offers top billing on statewide campaign and event marketing--aligning your brand with the state chamber's signature event that highlights the ingenuity and entrepreneurial spirit that define Colorado's business community.

#### AT EVENT

- Two (2) tables of eight (8), top choice in preferred seating
- Opportunity for a company representative to moderate program and/or be a featured speaker
- Opportunity for a company representative to be seated at head table
- Opportunity for a VIP guest such as an elected official to be seated at your table
- First opportunity for photo with featured speaker and/or VIP guests
- Logo recognition as presenting sponsor on:
  - Attendee Name Badges
  - On-screen and in nominee videos
  - Banquet program
  - Event signage
- First right of refusal to sponsor future event

#### BRAND RECOGNITION

- Customized benefit tailored for your company (Opportunity for sponsorship customization to meet company marketing objectives)
- "Presented by" naming rights in all program marketing collateral
- Category exclusivity as Presenting Sponsor unless mutually agreed-upon with a second sponsor
- Sponsor recognition in event media releases
- Recognition in Chamber's e-newsletter, Colorado Chamber News
- Logo Recognition on the following event and marketing collateral (pending production/distribution deadlines):
  - Chamber website (Events Page)
  - Event invitations (8,000+ impressions)
  - Colorado Chamber & Coolest Thing websites
- Minimum of six (6) pre-event social media mentions, two (2) day-of event
- Opportunity for sampling, branded gift, gift bags, giveaway or collateral piece at each table

### NICHE SPONSORSHIPS:

Investment \$25,000

Limited to one sponsor per category in each of the following:

- People's Choice Award Sponsor
- Top Ten Nominees Expo Sponsor
- Top Ten Alumni Sponsor
- Collegiate Award Sponsor

Please inquire with the Chamber Events Team to discuss these opportunities.

#### AT EVENT

- One table of eight, preferred seating
- Opportunity for a VIP guest such as an elected official to be seated at your table
- Photo opportunity with featured speaker and/or VIP guests
- Logo recognition on event programs
- Logo recognition on screen during luncheon
- Verbal recognition at event

#### BRAND RECOGNITION

- Recognition in Chamber's e-newsletter, Colorado Chamber News
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (Twitter)

### SUPPORTING SPONSOR

Investment \$10,000

Demonstrate your support for a competitive business climate in Colorado. Sustaining Sponsors will receive recognition in all event marketing, and a high-energy event experience for your company representatives and guests. You will have a centrally positioned table and substantial brand recognition at the event.

#### AT EVENT

- One table of eight (8), preferred seating after Presenting and Sustaining Sponsors
- Logo recognition in banquet program
- Logo recognition on screen during luncheon

#### BRAND RECOGNITION

- Recognition in Chamber's e-newsletter, The Colorado Capitol Report
- Logo Recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Minimum one (1) day-of-event social media mention (Twitter)

### CONTRIBUTING SPONSOR

Investment \$4,500

In addition to a table of eight, Contributing Sponsors will receive brand recognition for your support of a pro-business Colorado both at the event and in select event marketing.

#### AT EVENT

- One table of eight, (8) preferred seating after Supporting Sponsors
- Logo recognition in banquet program

#### BRAND RECOGNITION

- Logo recognition on Chamber website (Events Page)
- Logo recognition on invitations (8,000+ impressions)
- Logo recognition in banquet program

### CORPORATE TABLE OF EIGHT

Colorado Chamber Member \$2000  
Future Chamber Member \$3000

#### AT EVENT

- Logo in banquet program
- Logo recognition on table placard



The Colorado Chamber's signature events really help connect like-minded executives and business leaders, opening opportunities for us to be more engaged with the statewide business community.

### DAVID RIVERA

Director of Business Affairs at Climax Molybdenum, Colorado Chamber Board Past Chair



# ELECTION YEAR OPPORTUNITIES

The Colorado Chamber's candidate-interview and endorsement process involves a powerful network of more than 60 of Colorado's politically active companies, trade associations and local chambers of commerce that back candidates who support business. Sponsors can participate in the highly coveted Primary Election and General Election Candidate Interview process hosted by the Chamber, receive an extensive research document outlining background on each candidate, and attend our popular Legislative Reception.



## BIENNIAL ELECTION & AWARDS RECEPTION

The Colorado Chamber Biennial Election & Awards Reception is designed to bring together the Colorado business community, legislative candidates who have received the coveted Colorado Chamber endorsement, and officials from across the state to celebrate and promote candidates who will support the interests of businesses – helping to ensure that Colorado will be the best state for business! This reception is our premier fundraising event and by being a member of the Chamber's Political Program, members can also participate in our legislative candidate interview process. This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state's legislative leaders and decision-makers.



## LEGISLATIVE CANDIDATE INTERVIEWS

The success of this program is based on many effective strategies, including:

- Strong understanding of Colorado's political landscape
- Valuable knowledge of Colorado's campaign finance laws
- Extensive research and vetting of candidates running for office
- Extensive research of district demographics and history
- The best pro-business interviews of each candidate
- Counseling of businesses on political interests and questions
- Strategic endorsements and contributions
- Active grassroots efforts



A strong economy lifts us all with good jobs and good pay. To make this happen, we need a strong business community. I am proud to be endorsed by the Colorado Chamber and look forward to working with them to make sure Colorado is a place where we all can thrive.

REP. SHANNON BIRD

# COLORADO CHAMBER ALLIANCE (CCA)

The Colorado Chamber Alliance (CCA) is a program of the Colorado Chamber of Commerce that provides local chamber executives and their teams with opportunities for professional development, organizational excellence and grassroots advocacy.

More than 80 local chambers of commerce from across the state are members of the CCA, making it the strongest network of chamber industry peers in the state.

## SPONSORSHIP OPPORTUNITIES FOR CCA EVENTS INCLUDE:

- Chamber Day at the Capitol - February
- D.C. Fly-In - Biennially
- Board Training Workshop - June
- Annual Conference - October



## A SPECIAL THANKS TO PAST EVENT SPONSORS

AAA Colorado	Davis Graham	PhRMA
Amazon	DEN	Pinnacol Assurance
American Chemistry Council	DoorDash	Plante Moran
American Furniture Warehouse Anheuser	Encore Electric	Pless Law Firm
Busch	Farmers Insurance	PNC Bank
AT&T	FCI Constructors	PIIAC
Ball Corporation	Fidelity Investments	Rocky Mountain Natural Meats
Black Hills Corporation	FirstBank	Safeway
BNSF Railway Company	Fulcrum Group	Sheets & Giggles
The Boeing Company	GovOS	Shelton Capital Management
The Broadmoor Hotel	Golden Aluminum	Southwest Airlines
The Brown Palace	Google	Stage2Studios
Brownstein Hyatt Farber Schreck	Greenberg Traurig LLP	Suncor Energy
Caterpillar	HCA HealthONE	Swire Coca-Cola, USA
Chevron	Hercules Industries	Terumo BCT
Chord Energy	Herron Enterprises	Tri-State Generation and Transmission
The Cigna Group	Holland & Hart LLP	United Launch Alliance
Circular Action Alliance	HunterDouglas	United Power
Climax Molybdenum	Huntington Bank	Wagner Equipment
Colorado Association of Realtors	IBM	Wells Fargo
Colorado Bankers Association	Instacart	Xcel Energy
Colorado Succeeds	Kaiser Permanente	
CommonSpirit Health	KinderMorgan	
COPIC	Kodiak Building Partners	
CORE Electric Cooperative	Lincoln Tech	
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For more information about sponsoring Chamber events contact  
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