



CACI Board Approves New Strategic Plan to “Champion a Healthy Business Climate”

October 25--The CACI Board of Directors today gave the final nod to a new strategic plan that it had given preliminary approval to at its September Retreat in Vail. The plan contains a revised mission statement, with four core objectives for CACI to fulfill its mission:

“CACI’s mission is to champion a healthy business climate.”

The four key objectives are:

1. Maintain & improve the cost of doing business;
2. Advocate a pro-business state government;
3. Increase the quantity of educated, skilled workers; and
4. Strengthen Colorado’s critical infrastructure (roads, water, telecommunications and energy).

Among other things, the plan will

- Strengthen CACI’s lobbying capabilities;
- Bolster and expand CACI’s policy Councils, which study business issues and submit recommendations to the Board;
- Improve press relations and communications;
- Improve CACI’s use of information technology;
- Strengthen relations with local chambers of commerce;
- Expand membership statewide;
- Create new opportunities for business leaders to connect with each other and with public officials; and
- Educate companies across Colorado about business issues being considered by the legislature and mobilize their active involvement in the policy debate at the State Capitol.

Earlier in the year, then-CACI Board Chair Lucille Mantelli appointed a Board Strategic Planning Task Force co-chaired by Board members Ann Brown of New Vista Image and Amy Sherman of the West Chamber Serving Jefferson County. The Task Force engaged a consultant and met several times in the late spring and summer to develop the draft plan, which was then submitted to the full Board at its September retreat.