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CACI RECEIVES NATIONAL RECOGNITION FROM PEER CHAMBER ASSOCIATION

Honors include top membership retention, revenue-building among state chambers

DENVER – The Colorado Association of Commerce and Industry (CACI), the statewide chamber of commerce, has been recognized with four prestigious awards at the recently-concluded annual conference of the [Association of State Chamber Professionals](#) (ASCP) in Tunica, Miss. CACI placed first in the “large business-base” division in the categories of membership retention, retention improvement and growth of “non-dues” revenues, and placed second for the highest growth percentage in membership revenue. Placement in a division is determined by the number of businesses in a state.

“CACI is proud to offer effective advocacy, information and volunteer opportunities for our nearly five-hundred members, and be rewarded with their loyalty,” said Chuck Berry, CACI President. “Our leadership in member retention and revenue-growth among state chambers illustrates that our members recognize CACI as a critical force driving a healthy business climate in Colorado, and they are committed to our continued success.”

As a private, non-profit organization, CACI's work is funded solely by its members. The organization's non-dues revenues grew by 48% last year, due to program sponsorships and special contributions.

“In these challenging economic times when many have anti-business agendas, our members are seeing the value of membership and efficacy of CACI's advocacy at the Capitol, through collaboration with local chambers of commerce, and through our increasing grassroots efforts,” added CACI Board Chair Alan Poe, Partner at Holland and Hart LLP.

About CACI

Established in 1965, the Colorado Association of Commerce and Industry is the statewide chamber of commerce. With 478 members statewide, employing nearly 200,000 workers, CACI champions free enterprise, a healthy business environment and economic prosperity for all Coloradans while preserving the natural environment and enhancing the Colorado way of life. CACI's members include individual businesses, trade associations, local chambers of commerce and local economic development organizations. CACI's lobbying team works with state lawmakers to promote business-friendly laws, and has a successful track record of securing legislation that benefits all Colorado businesses. For more information, check the CACI Web site at www.cochamber.com or call 303.831.7411.

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